



PRESS RELEASE
FLY CHAIR ^{SC1}

2013



&TRADITION

LAUNCHES

FLY CHAIR ^{SC1}

BY SPACE COPENHAGEN

2013

The Fly Series by Space Copenhagen is a lounge collection made up of two sofas, an armchair, two tables and a pouf. Pushing the idea of lounging to its fullest, Fly is a series that allows the user to sit, lie, rest, and relax. Unlike many of the sofas and easy chairs in Scandinavian design history, Fly does not impose any particular posture onto the sitter. The seat itself is optimised for comfort, with loose cushions for the back that can be arranged according to the user's own needs. But Fly adheres to tradition in other respects; the frame of the sofa and armchair, with a slatted back rest, is made from solid oak, treated with white pigmented oil or smoked oil. It is the type of material and treatment that ages with true grace, only becoming more beautiful with time.

Space Copenhagen gathers much of their inspiration from travels abroad, often in the form of ambience and mood. An example could be as simple as a particular wall in the streets of SoHo, New York, the distressed look of which makes its way into Space Copenhagen's imagination.

&tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique library of furniture and lighting spans from the 1930s to the present day and includes designs by internationally renowned designers.

Product category	Armchair.
Production Process	The Fly range is hand built from solid oak and oak veneer using traditional woodworking techniques. The pillows are made from CMHR foam and feather and upholstered in fabric.
Environment	Indoor
Materials	Oiled oak frame and base. CMHR foam and feather pillows. Fabric upholstery.
Dimensions (cm/in)	H: 70cm/27.6in, D: 80cm/31.5in, L: 87cm/34.3. Seating height: 40cm/15.7in.
Colours	Smoked oiled oak with Chivasso Hot Madison (CH1249/093) White oiled oak with Chivasso Hot Madison (CH1249/094) Smoked oiled oak with Harald 2 182
Design year	2013
Press info	andtradition.com For image downloads go to andtradition.com / downloads For press releases go to andtradition.com / press For price requests please contact press@andtradition.com
Please contact for more information	PR & Communication manager Camilla Høeg Gade press@andtradition.com T +45 60 20 13 13

PRODUCT

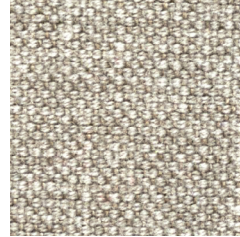


FRAME



White oiled oak

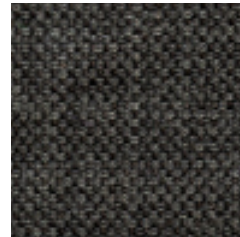
TEXTILE



Chivasso Hot Madison
(CH1249/094)
In stock



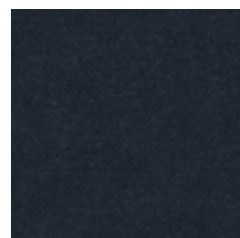
Smoked oiled oak



Chivasso Hot Madison
(CH1249/093)
In stock



Smoked oiled oak



Harald 2 182
In stock