

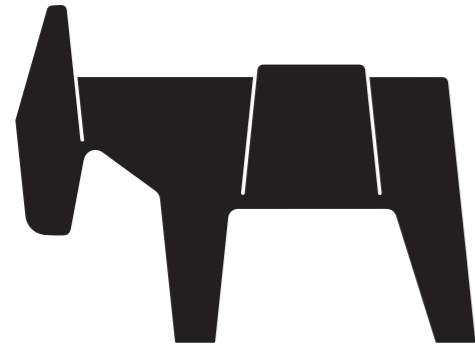


MAGIS
LIGHTING

Pushing the boundaries of design
since 1976.



ettore



it

Il mulo di Magis

Perché è umile, non è vanesio, non si dà arie, perché è un instancabile lavoratore, perché non molla mai, quando cade sa rialzarsi, perché non cerca facili scorciatoie, perché ama le salite, perché vi è in lui un'innata, spiccata curiosità che lo porta a esplorare in continuazione nuove strade.

Una corrispondenza precisa e perfetta con l'essenza, la tempra e lo spirito di Magis ed è per questo che il mulo da anni è assunto a emblema della nostra azienda.

Il mulo ha un nome: Ettore, come l'eroe omerico, invincibile guerriero che solo un semideo è riuscito a sconfiggere.

de

Das Maultier von Magis

Weil es demütig ist, nicht eitel, sich nicht aufspielt, weil es ein unermüdlicher Arbeiter ist, weil es nie aufgibt, wenn es niederfällt, steht es wieder auf, weil es nie die leichte Abkürzung sucht, weil es steile Pfade liebt, weil die angeborene, große Neugierde es dazu treibt, immer neue Wege zu erforschen.

Das entspricht genau dem Naturell, der Veranlagung und dem Charakter von Magis. Deshalb haben wir das Maultier schon lange zum Maskottchen unseres Hauses erhoben.

Das Maultier hat einen Namen: Ettore (Hektor), wie Homers heroischer, unbesiegbarer Krieger, den erst der Sohn einer Göttin bezwingen konnte.

zh

Magis 骡子

因为它很卑微,这不是自大,它不炫耀,因为它是一个不知疲倦的工人,因为它从不放弃,当它摔倒时,它会自己爬起来,因为它不寻求简单的出路,因为它喜欢挑战,因为它天生就有强烈的好奇心,因此不断探索新的道路。

准确地说,这完全符合Magis的精髓、勇气和精神,这就是为什么多年来骡子一直是我们的标志。

那匹骡子有一个名字:埃托雷(赫克托),就像荷马英雄一样,是一个只有半神才能打败的无敌战士。

en

The Magis mule

Because it's humble, it's not conceited, it doesn't show off, because it's a tireless worker, because it never gives up, when it falls it picks itself up, because it doesn't look for the easy way out, because it loves a challenge, because it's innately, intensely curious and therefore continuously explores new paths.

Precisely, perfectly in line with Magis's essence, courage and spirit, which is why a mule has for years been the emblem of our company.

That mule has a name: Ettore (Hector), like the Homeric hero, the invincible warrior that only a demigod could defeat.

fr

Le mulet de Magis

Parce qu'il est humble, il n'est pas vaniteux, il ne crâne pas, parce que c'est un travailleur infatigable, parce qu'il ne lâche jamais prise, quand il tombe il sait se relever, parce qu'il ne cherche pas d'échappatoires, parce qu'il aime les montées, parce qu'il y a en lui une curiosité innée et marquée qui le conduit à explorer en permanence de nouvelles voies.

Une correspondance précise et parfaite avec l'essence, le courage et l'esprit de Magis et c'est pour cela que le mulet est depuis des années l'emblème de notre entreprise.

Le mulet a un nom : Ettore (Hector), comme le héros d'Homère, guerrier invincible que seul un demi-dieu est parvenu à battre.

es

El mulo de Magis

Porque es humilde, no es vanidoso, no es jactancioso, porque es un trabajador incansable, porque nunca se da por vencido, cuando cae, sabe levantarse, porque no busca atajos fáciles, porque ama las subidas, porque posee una curiosidad natural e irresistible que lo lleva a explorar continuamente nuevos caminos.

Una correspondencia precisa y perfecta con la esencia, el temperamento y el espíritu de Magis, y es por esto que, desde hace años, el mulo es el emblema de nuestra empresa.

El mulo tiene un nombre: Ettore (Héctor), como el héroe homérico, guerrero indomable que solo un semidiós pudo vencer.

ja

マジスのラバ

うぬぼれず、見栄をはらない。疲れ知らずの働き者。決して諦めない。失敗しても、自分の力で立ち上がる。逃げ道を捜さない。チャレンジすることが大好き。根っからの好奇心旺盛。新しい道を恐れない。そんなラバは、ずっとマジスの象徴でした。

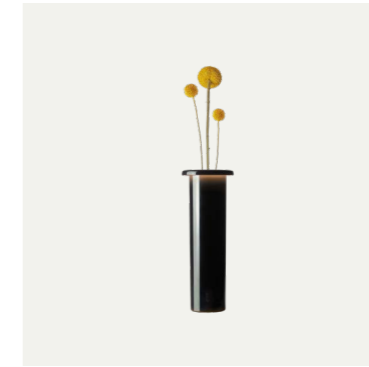
そして、そのラバに名前をつけました。誰もが崇高するギリシャ神話の無敵の戦士 ヘクトール = エットレ【伊】

index

07	overview
12	bouquet
24	linnut
34	lost
55	certifications
59	stores
61	credits

overview

Lighting



Bouquet

design BrogliatoTraverso, 2022

image / p. 13-22



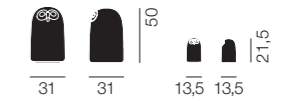
weight 0,79 kg
power 1,5 W
light source 32 LED / 2700 K / 225 lm / CRI 90
battery up to 6 hrs max intensity
dimmbility yes
energy class E



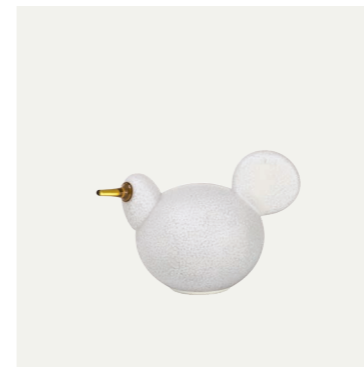
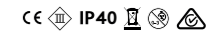
Linnut - Sulo L / S

design Oiva Toikka + Magis + Iittala, 2019

image / p. 25-27



weight 3,8 kg (L) / 0,8 kg (S)
power Max 9 W (L) / Max 5 W (S)
light source Integrated LED module 1x2, 4 W / 3000 K / 370 lm / CRI>80
battery up to 6 hrs max intensity
dimmbility yes



Linnut - Siiri

design Oiva Toikka + Magis + Iittala, 2019

image / p. 32



weight 0,75 kg
power max 5 W
light source Integrated LED module 1x2, 4 W / 3000 K / 370 lm / CRI>80
battery up to 6 hrs max intensity
dimmbility yes



Linnut - Kirassi

design Oiva Toikka + Magis + Iittala, 2019

image / p. 31



weight 1,5 kg
power max 5 W
light source Integrated LED module 1x2, 4 W / 3000 K / 370 lm / CRI>80
battery up to 6 hrs max intensity
dimmbility yes



Linnut - Palturi

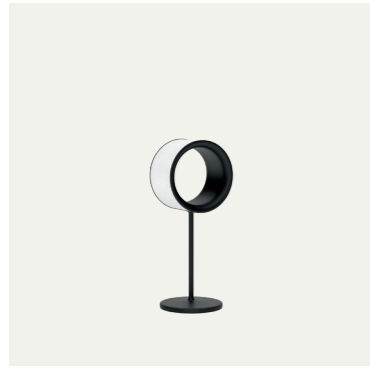
design Oiva Toikka + Magis + Iittala, 2019

image / p. 30



weight 1,8 kg
power max 5 W
light source Integrated LED module 1x2, 4 W / 3000 K / 370 lm / CRI>80
battery up to 6 hrs max intensity
dimmbility yes

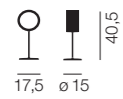




Lost - Table

design BrogliatoTraverso, 2021

image / p. 47-50



weight 0,80 kg

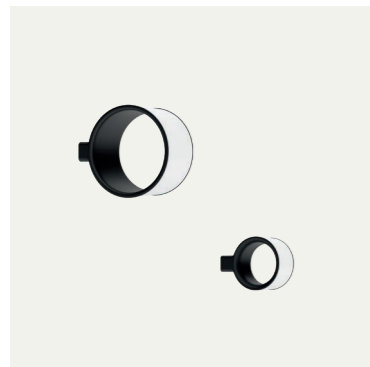
power 9 W

light source 252 Mid Power LED / 3000 K / 1200 lm / CRI 90

voltage in 100-240 Vac 50/60 Hz / **out** 24 Vdc 380 ma

cable length 2 meters

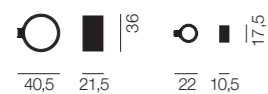
dimmiability yes



Lost - Wall and Ceiling L / S

design BrogliatoTraverso, 2021

image / p. 51-54



weight 2,10 kg (L) / 0,52 kg (S)

power 30 W (L) / 9 W (S)

light source 1406 Mid Power LED (L), 252 Mid Power LED (S) / 3000 K / 5000 lm (L), 1200 lm (S) / CRI 90

voltage in 100-240 Vac 50/60 Hz /

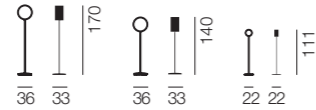
out 24 Vdc 380 ma



Lost - Floor L / M / S

design BrogliatoTraverso, 2021

image / p. 41-45



weight 7,30 kg (L) / 7,10 kg (M) / 2,58 kg (S)

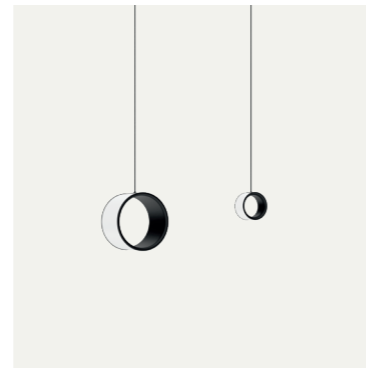
power 30 W (LM) / 9 W (S)

light source 1406 Mid Power LED (LM), 252 Mid Power LED (S) / 3000 K / 5000 lm (LM), 1200 lm (S) / CRI 90

voltage in 100-240 Vac 50/60 Hz / **out** 24 Vdc 1250 ma (LM), 24 Vdc 380 ma (S)

cable length 2 meters

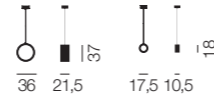
dimmiability yes



Lost - Suspension L / S

design BrogliatoTraverso, 2021

image / p. 36-40



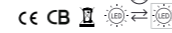
weight 2,20 kg (L) / 0,62 kg (S)

power 30 W (L) / 9 W (S)

light source 1406 Mid Power LED (L), 252 Mid Power LED (S) / 3000 K / 5000 lm (L), 1200 lm (S) / CRI 90

voltage in 100-240 Vac 50/60 Hz / **out** 24 Vdc 1250 ma (L), 24 Vdc 380 ma (S)

cable length 5 meters



bouquet



Bell Chair
design Konstantin Grcic, 2020

Bouquet lamp
design BrogliatoTraverso, 2022



Bouquet lamp
design BrogliatoTraverso, 2022

Spike-The Wild Bunch wall shelving system
design Konstantin Grcic, 2014



Bouquet lamp
design BrogliatoTraverso, 2022

Brut sofa
design Konstantin Grcic, 2018



Bouquet lamp
design BrogliatoTraverso, 2022

Aviva chair
design Marc Berthier, 1979/2010

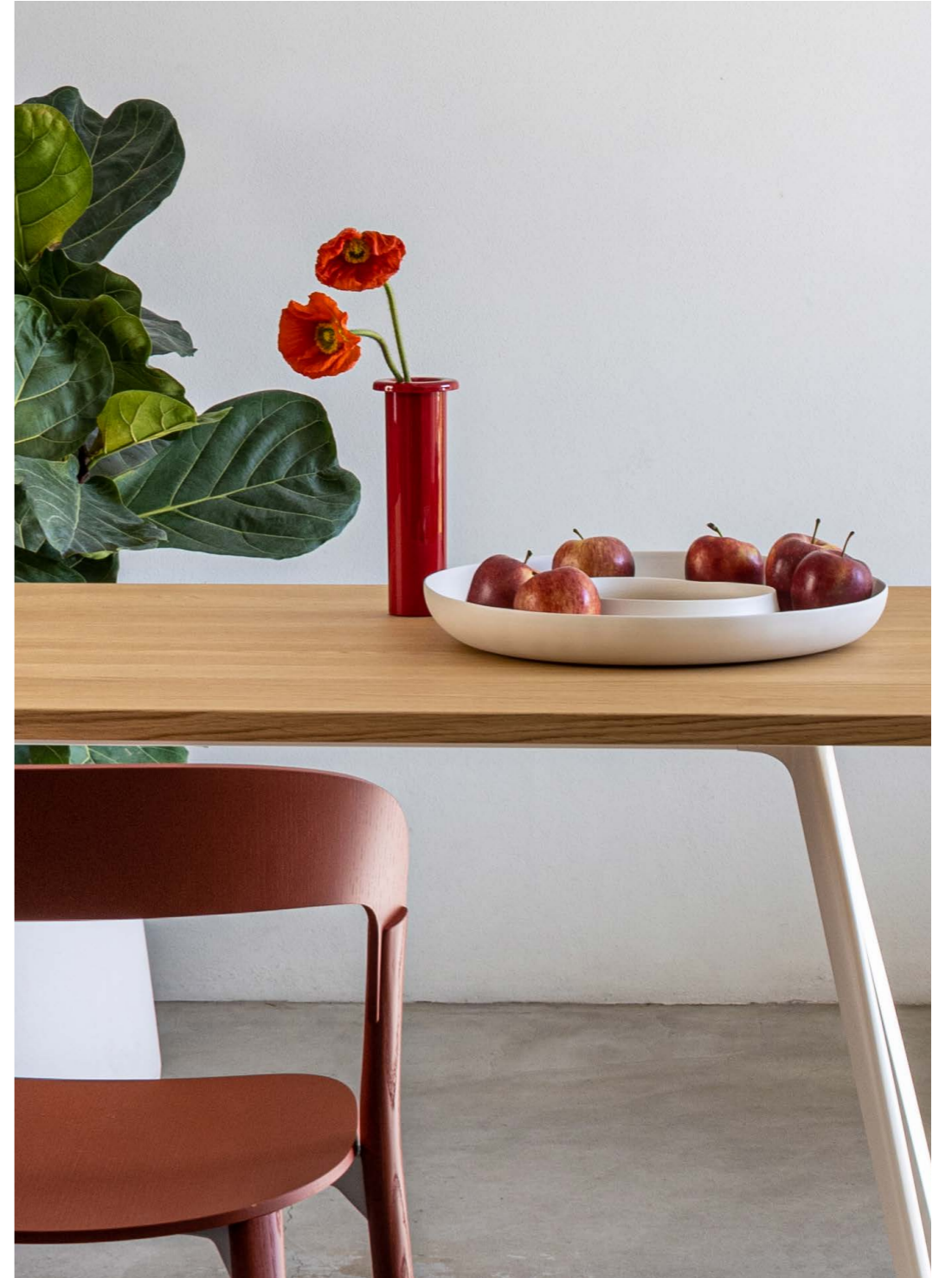
Topsy-The Wild Bunch table
design Konstantin Grcic, 2012



Bouquet lamp
design BrogliatoTraverso, 2022

Alpina chair
design E Barber & J Osgerby, 2022

Central table
design R & E Bouroullec, 2011



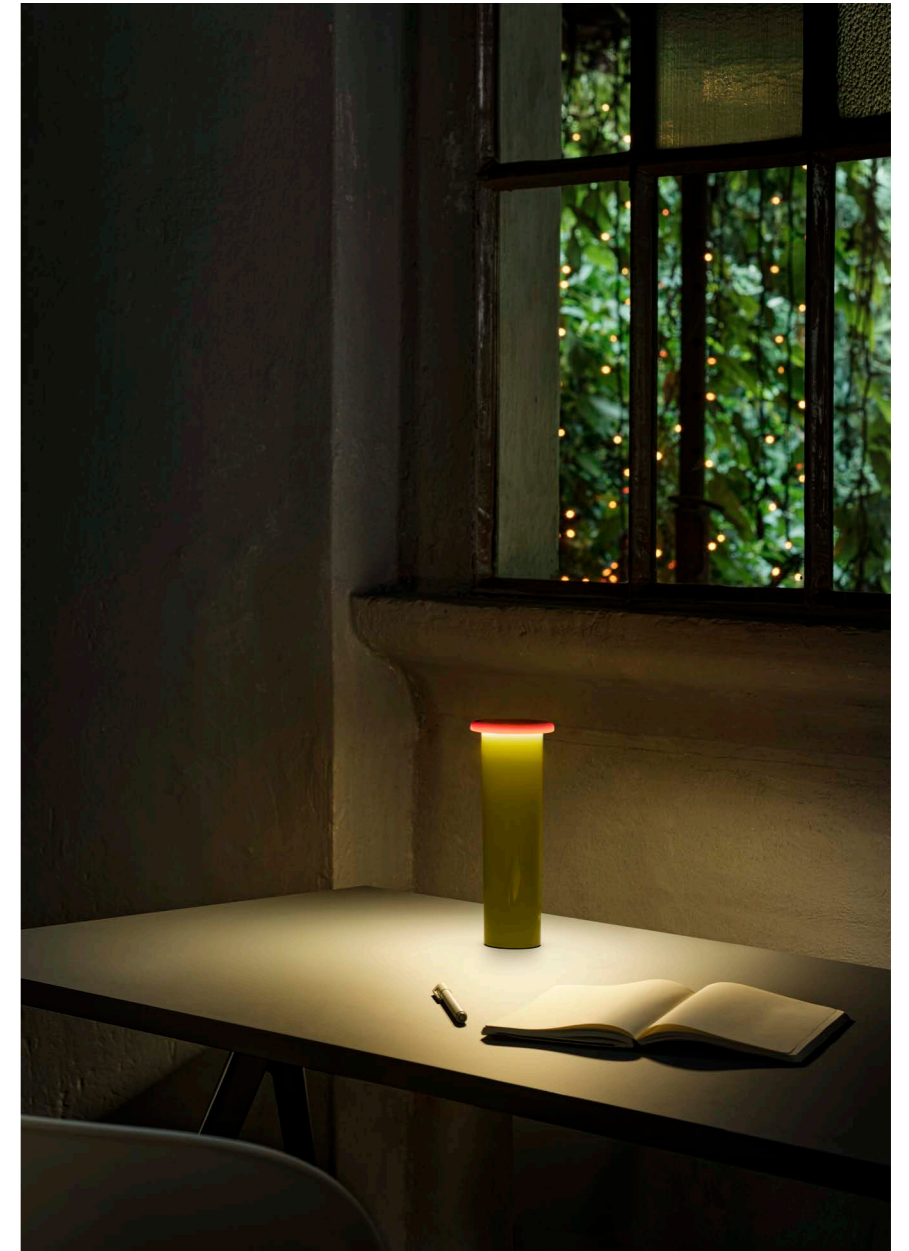
Bouquet lamp
design BrogliatoTraverso, 2022

Pila chair
design R & E Bouroullec, 2013

Baguette table
design R & E Bouroullec, 2011



Bouquet lamp
 design BrogliatoTraverso, 2022
Alpina chair
 design E Barber & J Osgerby, 2022
Leaves serigraphy
 design Blaise Drummond, 2017



Bouquet lamp
 design BrogliatoTraverso, 2022
Baguette table
 design R & E Bouroullec, 2021

linnut



Sulo S - Linnut lamp
design Oiva Toikka + Magis + Iittala, 2019





Sulo L - Linnut lamp
design Oiva Toikka + Magis + Iittala, 2019

Palturi - Linnut lamp
design Oiva Toikka + Magis + Iittala, 2019





Kirassi - Linnut lamp
design Oiva Toikka + Magis + Iittala, 2019



Siiri - Linnut lamp
design Oiva Toikka + Magis + Iittala, 2019

lost

Lost suspension lamp L
design BrogliatoTraverso, 2021

Steelwood chair
design Ronan & Erwan Bouroullec, 2008

Brut table
design Konstantin Grcic, 2017





Lost suspension lamp S
design BrogliatoTraverso, 2021

Bell Chair
design Konstantin Grcic, 2020

XZ3 table
design Magis, 1990 / 2003



Lost suspension lamp S L
design BrogliatoTraverso, 2021

Tambour low table
design R & E Bouroullec, 2012



Lost floor lamp S
design BrogliatoTraverso, 2021

Raviolo armchair
design Ron Arad, 2011



Lost floor lamp S
design BrogliatoTraverso, 2021

Piña low chair
design Jaime Hayón, 2014



Lost floor lamp L
design BrogliatoTraverso, 2021

Voido rocking chair
design Ron Arad, 2006



Lost floor lamp M
design BrogliatoTraverso, 2021

Officina bench
design R & E Bouroullec, 2017



Lost floor lamp M
design BrogliatoTraverso, 2021

Brut bench
design Konstantin Grcic, 2018



Lost table lamp
design BrogliatoTraverso, 2021

Déjà-vu mirror
design Naoto Fukasawa, 2011



Lost table lamp
design BrogliatoTraverso, 2021

Lost table lamp
design BrogliatoTraverso, 2021

Tambour low table
design R & E Bouroullec, 2023





Lost wall and ceiling lamp S
design BrogliatoTraverso, 2021

Raviolo armchair
design Ron Arad, 2011



Lost wall and ceiling lamp S
design BrogliatoTraverso, 2021

Chair_One
design Konstantin Grcic, 2004

Lost wall and ceiling lamp L
design BrogliatoTraverso, 2021

Spun rotating chair
design Thomas Heatherwick, 2010



certified quality



IQNet International
Certification Network



Certificazione
internazionale
ISO 9001:2000
ISO 14001:2004



Certificazione
ambientale FSC
(Forest Stewardship
Council)



Certificazione
GreenGuard Gold



Dichiarazione Ambientale
di Prodotto

en Magis, a world of certified quality.

For Magis, quality is not an abstract concept, but rather, a tangible value that permeates all aspects of the company and its products, as well as a sign of true responsibility towards people and the environment.

Magis' quality management system is ISO 9001:2000 certified from 2004, proving that it is constantly improving and always in line with consumer expectations. Safety at work and compliance with environmental legislation are ISO 14001:2004 certified from 2007. This international standard requires that not only Magis itself, but also by its suppliers and local institutions take a sustainable approach, constantly working to keep reducing pollution and limiting the consumption of resources.

Magis products are tested for resistance, safety and durability in line with both European (EN) and American standards (ANSI/BIFMA).

In addition to these credentials, a number of products can also boast further international certification, including: the FSC environmental certification, which guarantees that wooden components have been sourced from responsibly managed woodland, thus protecting precious natural resources and biodiversity; and GreenGuard Gold certification, which assures that the product is suitable for use in schools, hospitals and other communal spaces, thanks to its extremely low emissions of volatile organic compounds. The resistance of the packaging for some Magis products is also certified to standards ISTA 3A and 3B, guaranteeing that the contents will remain intact throughout the shipping process, wherever in the world they are sent.

Bell Chair passed EPD®, a certified Environmental Product Declaration, which reports environmental data over the life cycle of products in accordance with the international standard ISO 14025. This certification aims to define the use of resources (materials, water, energy) and the impacts on environment of the various phases of a product life-cycle.

it Magis, un mondo di qualità certificata.

Per Magis la qualità non è una parola astratta, ma un valore concreto che riguarda tutti gli aspetti dell'azienda e dei prodotti, nonché un segnale di autentica responsabilità nei confronti delle persone e dell'ambiente.

Il sistema di gestione della qualità Magis è certificato dal 2004 a norma ISO 9001:2000, per dimostrarsi in continuo miglioramento e sempre in linea con le esigenze dei consumatori. La sicurezza sul lavoro e il rispetto delle legislazioni ambientali dell'organizzazione Magis, è certificato dal 2007 a norma ISO 14001:2004, lo standard internazionale che coinvolge non solo l'azienda, ma anche i fornitori e le istituzioni locali, in un approccio sostenibile che prevede una sempre maggiore riduzione dei consumi e dell'inquinamento.

I prodotti Magis hanno superato i test di resistenza, sicurezza e durabilità previsti dalle normative europee (EN) e statunitensi (ANSI/BIFMA).

A queste, per alcuni prodotti, si affiancano altre certificazioni internazionali, come la certificazione ambientale FSC, che garantisce la provenienza dei componenti in legno da foreste a disboscamento controllato, per preservare le preziose risorse naturali e la biodiversità; la certificazione GreenGuard Gold, che garantisce l'idoneità del prodotto per l'utilizzo in scuole, ospedali e altri ambienti collettivi, grazie a un livello di emissioni di composti organici volatili estremamente basso. Anche la resistenza dell'imballo di alcuni prodotti Magis è certificata a norma ISTA 3A e 3B, per garantire l'integrità del contenuto durante le spedizioni in tutto il mondo.

Bell Chair ha ricevuto la EPD® (Environmental Product Declaration), una dichiarazione ambientale di prodotto, che fornisce dati ambientali sul ciclo di vita dei prodotti in accordo con lo standard internazionale ISO 14025. La certificazione si pone come obiettivo di definire il consumo di risorse (materiali, acqua, energia) e gli impatti sull'ambiente circostante delle varie fasi del ciclo di vita del prodotto.

certifications

Magis verified that the Linnut, Lost and Bouquet lamp collections met the safety requirements of the different countries. Below is a detailed description of the verifications that were carried out for each product.

Bouquet

- UL 2054 for US compliance
- CCC (China Compulsory Certification) exemption declaration
- IEC (International Electrotechnical Commission) + CB (Certification Body)

Linnut

- KC (Korea Certification)
- SII (Standards Institution of Israel)
- CCC (China Compulsory Certification) exemption declaration
- PSE (Product Safety Electric Appliance and Materials) for power supply and battery for Japan
- IEC (International Electrotechnical Commission) + CB (Certification Body)

Lost

- IEC (International Electrotechnical Commission) + CB (Certification Body)
- IEC for Japan

stores

Headquarter

Magis Spa

via Triestina, Accesso E Z.I. Ponte Tezze
30020 Torre di Mosto Ve - Italia
T +39 0421 319600
info@magisdesign.com
magisdesign.com

Showrooms

Milan

corso Garibaldi, 77
20121 - Italy
T +39 02 62 694 166
milano@magisdesign.com

Paris

264, Blvd. Saint- Germain
75007 - France
T +33 (0)7 88 25 88 73
france@magisdesign.com

Tokyo

1-2-3 Aoyama Building 1F
Kitaoyama Minato-ku
107-0061 - Japan
T +81 3 3405 6050
info@magisjapan.com



credits

all rights reserved

No part of this publication may be reproduced, stored in a retrieval system or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of Magis Spa.

Magis reserves the right to introduce any changes to its own models, without prior notice.

graphic design

Magis Lab

photography

Alberto Strada
Alessandro Paderni / Eye Studio

styling

Beppe Mangia / Eye Studio
Federico Angi

discover more on



@magis_official



magis_official



magisofficial



magis_official

© Magis Spa 2023

