

# KREA FUNK



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**a lookbook filled with news and optimism**  
bring KREAFUNK everywhere

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KREAFUNK is a Danish lifestyle brand designing Bluetooth audio products that focuses on the essential – the joy of music! Nothing should stand in your way of great sound. That's why the operation of our products is made as intuitive as possible.

*Easy tech, audio products for those who share our genuine love for music.*

We strive to break the gap between creativity and functionality by combining these in unique, colourful designs. All our products are portable and meet the latest fashion and interior trends with the newest tech inside. We design for a life on the move. Just choose your favourite. Blend in or stand out – it's entirely up to you. Bring KREAFUNK everywhere.

## aLOOMI



Stylish lamp with speaker OR a stylish speaker with a lamp?  
We leave it up to you, all we know is that it's damn good  
looking either way you describe it.

aLOOMI stands 20 cm high and 11 cm wide at the base.  
Dimmable light and candlelight function for those special  
moments where Marvin Gaye sets the mood.  
Bring it everywhere, even in the rain as it has an IP55 rating.

5 colour options available.



# aWAKE



Hello morning.

Let aWAKE brighten up your morning routine, and your coffee will taste twice as good...promise  
aWAKE is the first alarm clock from KREAFUNK. We did our best to make it a true HERO product.

Great design, great features and an attritive price point.  
The top is a Qi charging pad. All controls are on the back as well as an LED lamp that slowly gets brighter to simulate a rising sun.

Calm preset sleep sounds and nice "do not annoy me" wake up tunes will add positively to your beauty sleep.

3 colour options and a CARE version are available.



## aBEAT



Rich, deep, refined, engaging are just a few words to describe the musical experience that awaits the new owners of a pair of KREAFUNK aBEAT headphones.

Switch on ANC and they will be forever lost in their own world of music... or at least for 12 – 15 hours until the battery runs out.

aBEAT is designed with a no-compromise approach. The pads will be as soft cushions on your ears, angled 15 degrees for ultimate comfort.

6 colour options available.



# aBOOM



aBOOM is designed to fill the small studio apartment as well as much larger rooms with all your favorite tunes. Place it flat or stand it up – aBOOM delivers music with a punch.

Bring it everywhere aBOOM has an IPX7 rating. One is good, two is twice as good! aBOOM supports TWS = two can be paired up for true wireless stereo.

aBOOM will be available in 3 colours.



## aJAZZ+



Say hello to my little friend..

The iconic line from Scarface could've easily been a line from aJAZZ+ to its smaller predecessor aJAZZ. It's a bit more voluminous with 14 cm around the waist and stands 15 + cm tall.

Just as aJAZZ, aJAZZ+ is designed for both the present and the future. It's a speaker that has the potential to be a true KREAFUNK classic.

Available in 3 colours.



# aCLEAN



Bug out...

aCLEAN is a UV-cleaner, killing bacteria in just 5 - 10 minutes. Use it on your everyday essentials such as your phone, glasses, jewelry, etc.

As an extra feature, we have added wireless Qi charging - just place your phone in aCLEAN and it will be both charged and clean next time you grab it.





## New packaging



From AW2021 and on a running basis, we will replace the iconic wooden boxes that have been a part of the KREAFUNK DNA from the very beginning.

We thought long and hard, listed pros and cons before pulling the trigger on this one. The more we discussed it, the more sense it made to move away from the wooden boxes, but we wanted to keep it within the KREAFUNK vision + look and feel. It's a more conscientious choice, as the new boxes are made of recycled cardboard. The actual production has less of an impact on the environment. On top, it's lighter and slimmer, thus packs tighter which reduces space and weight when shipping which again equals less emission.

Once unpacked the cardboard can once again be recycled.

All printing on the box is done with soy ink.

On the back of each box, you have a colour true photo of the product including specifications. This makes it a lot easier for the customers to find the right product if no one is around to assist them.

The base of the inner box is also colour matched with the colour of the product. It's one of those KREAFUNK touches – we might as well make it nice and stand out.

We are convinced, that this change will, in fact, add to the overall quality feel of KREAFUNK. It will help increase your sales as store presentations will look better, be more self-explanatory and intuitive.



# THE GRAND COLLECTION



## SPEAKERS



**aCUBE**



**aCAPPELLA CARE**



**aJAZZ CARE**



**aJAZZ**



**aTUNE CARE**



**aTUNE**



**aMAJOR**



**aGO CARE**



**aGO**

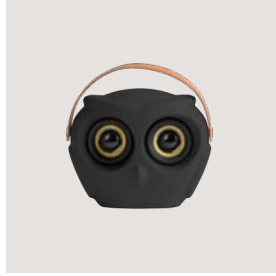




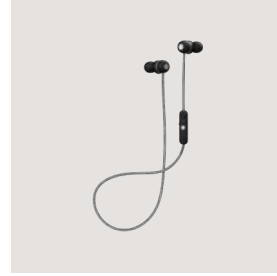
**aACOUSTIC**



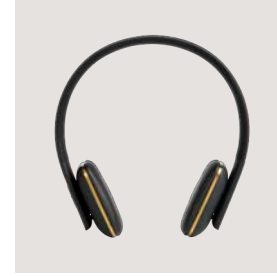
**aGLOW**



**aOWL**



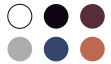
**aVIBE**



**aHEAD**



**aMOVE**



CHARGERS



**toCHARGE MINI**  
*colour edition*



**wiTRAY CARE**



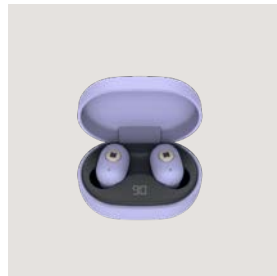
**wiTRAY**



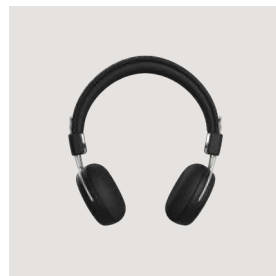
HEADPHONES



**aBEAN CARE**



**aBEAN**



**aWEAR**



**wiCHARGE II CARE**

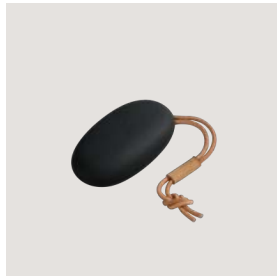


**wiCHARGE II**





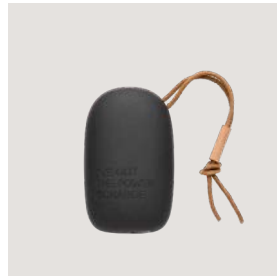
**toCHARGE MINI CARE**



**toCHARGE MINI**



**toCHARGE CARE**



**toCHARGE**



FURNITURE



**wiSHELF**



**wiTABLE**



ACCESSORIES



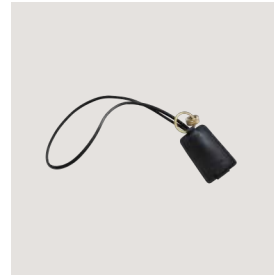
**cPURSE**



**aCABLE**



**wLOOP**



**cCHAIN**



**cTAG**



**aSLEEVE**



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