



LINIE DESIGN

HANDMADE RUGS

PRESS RELEASE

OCTOBER 2026



PALETTE MUSE COLLECTION

HAND-TUFTED RUGS



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Linie Design presents three new hand-tufted rugs from the Palette Muse collection, designed by Urd Moll Gundermann: Eluna Virel, Solera Shard and Flare Eclipse. Showcasing the versatility of hand-tufted craftsmanship, the designs explore the interplay of colour, texture and form through distinct contemporary expressions.

Hand-tufted from wool by skilled Linie Design artisans, each rug combines visual refinement with tactile depth and comfort. Carefully balanced compositions and nuanced contrasts give the designs their individual character, while bringing warmth and depth to interiors. The hand-tufting technique offers exceptional precision and creative freedom. Wool yarn is inserted into a backing material using a tufting tool, allowing variations in pile height, intricate detailing and richly textured surfaces.







ELUNA VIREL Ø250

Eluna Virel's organic shape is anchored by an expanse of solid colour, framed by a contrasting bouclé border that introduces texture and a gentle sense of movement. Eluna Virel is crafted in durable wool with a soft underfoot feel and available in circular and organic forms. The hand-tufted rugs bring warmth, depth and a subtle sculptural quality to a space.

Quality: Hand-tufted
Material: 100% Wool
Collection: Palette Muse
Designer: Urd Moll Gundermann

Sizes & prices incl. VAT

	DKK	SEK	NOK	EUR	USD	GBP
Ø250 cm	11.325	19.500	19.500	1.795	1.895	1.545



Sea Haze



Mustard



Burnt Orange



Emerald Green



Almond





ELUNA VIREL 220/290 & 265/350

Eluna Virel's organic shape is anchored by an expanse of solid colour, framed by a contrasting bouclé border that introduces texture and a gentle sense of movement. Eluna Virel is crafted in durable wool with a soft underfoot feel and available in circular and organic forms. The hand-tufted rugs bring warmth, depth and a subtle sculptural quality to a space.

Quality: Hand-tufted
Material: 100% Wool
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Sizes & prices incl. VAT

	DKK	SEK	NOK	EUR	USD	GBP
220/290 cm	11.075	17.600	17.600	1.595	1.760	1.375
265/350 cm	16.575	27.850	27.850	2.555	2.825	2.200



Emerald Green



Mustard



Sea Haze



Almond



Burnt Orange





SOLERA SHARD

Solera Shard's circular form is defined by a calm, tonal expression, where subtle shifts between bouclé and cut pile create a nuanced play of light and depth across the surface. Crafted in soft, durable wool, the variations in pile add depth and dimension, while the restrained palette creates a sense of understated elegance that endures over time.

Quality: Hand-tufted
Material: 100% Wool
Collection: Palette Muse
Designer: Urd Moll Gundermann

Sizes & prices incl. VAT

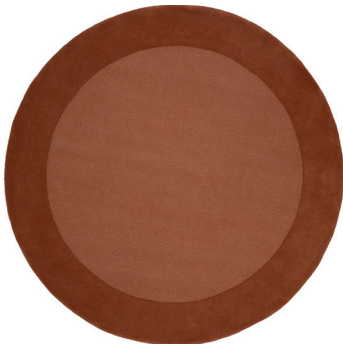
	DKK	SEK	NOK	EUR	USD	GBP
Ø250 cm	9.975	18.450	18.450	1.695	1.795	1.460
Ø300 cm	14.650	28.575	28.575	2.635	2.965	2.270



Almond



Mint



Terracotta





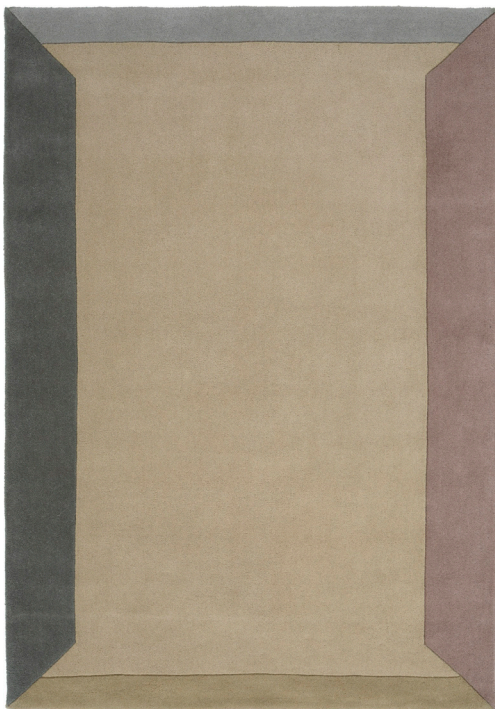
FLARE ECLIPSE

Carefully balanced colours converge at the edges of Flare Eclipse's rectangular form, each tone contributing to a measured harmony. Subtle shifts and slight misalignments introduce a gentle tension, forming new relationships between colour and line that create a sense of movement. The wool's natural softness and depth add a warm, tactile quality that contrasts the precise geometric details, creating an inviting and expressive presence that elevates any room.

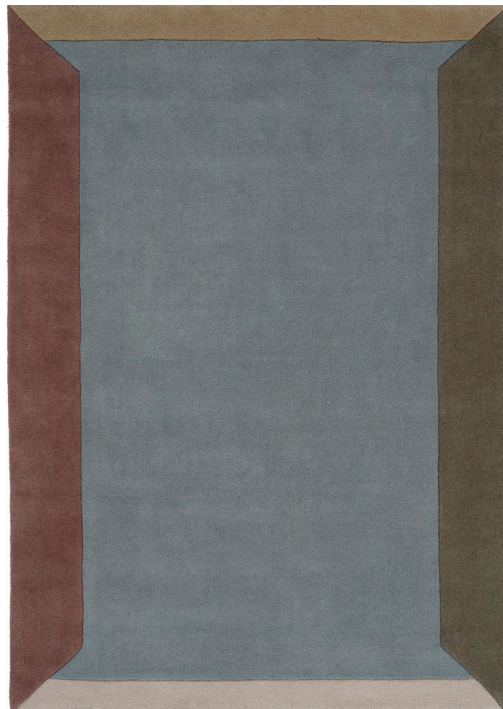
Quality: Hand-tufted
Material: 100% Wool
Collection: Palette Muse
Designer: Urd Moll Gundermann

Sizes & prices incl. VAT

	DKK	SEK	NOK	EUR	USD	GBP
140/200 cm	4.800	7.700	7.700	725	740	620
170/240 cm	6.975	11.200	11.200	1.050	1.075	900
200/300 cm	10.275	16.475	16.475	1.545	1.585	1.330
250/350 cm	15.475	26.275	26.275	2.490	2.575	2.145



Almond



Teal



DESIGNER

URD MOLL GUNDERMANN

Urd Moll Gundermann has a master's degree from The Royal Danish Academy of Fine Arts Schools of Architecture, Design and Conservation, specialising in clothing and textiles. Urd has worked with Danish and foreign companies within fashion, print, textile and industrial design. Her acclaimed designs and illustrations have been exhibited all over the world. She has been working at Linie Design since 2012, where she became Head of Design in 2019. In 2024, she won the Danish Design Award in the category Design of the Year for the collection Watertopia, designed for Linie Design.





PRESS CONTACT

PRESS IMAGES

All images in high and low resolution are available in our image bank.

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ABOUT LINIE DESIGN

Established in 1980, Linie Design is a Danish design house with roots in Scandinavian design. By combining traditional craftsmanship with contemporary aesthetics and uncompromising quality, the design house creates rugs designed to last. Today, Linie Design is one of the largest developers of handcrafted rugs in Europe, sold in over 70 countries, including in its own brand store in Copenhagen.

All rugs are handmade in India by skilled weavers and are primarily crafted from natural materials such as wool, cotton, and linen. Each rug's unique characteristics are defined by the specific weaving, tufting, or knotting technique. Depending on the complexity of the design, a weaver can spend weeks or even months finishing a single rug.

Although Linie Design is deeply rooted in tradition, it is innovation that drives the company forward. By continuously exploring new patterns, materials, and techniques, Linie Design pushes creative boundaries in the development of modern rug design. Today, the design team is led by Head of Design, Urd Moll Gundermann.

Since 2008, Linie Design has been a proud member of Care & Fair, supporting education and development programmes for weaving communities in India. Through its own school, Linie Design fully covers the cost of education for over 340 children. The company's code of conduct reflects its commitment for social responsibility, the environment, and ethical leadership.

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