2023 Collection

Rekindle









The keyword happiness is deeply rooted in the Hübsch brand. We believe that happiness is created when surrounding ourselves with colourful designs and quality products.

Our brand encapsulates a concise but airy narrative by combining a playful approach to material and colour combinations with a distinct sense of aesthetics. A narrative that ticks all the boxes regarding functionality, bold colour choices, and complementing contrasts. A narrative that says:

WHERE HAPPINESS LIVES



Astra Candelight Holder Small

Willow Cushion

Agenda Cushion



Sleek Candelight Holder

Abyss Vase

Amare Desk Organiser

Rekindle

This season is all about falling in love again. With your home, your things, and your personal space. It's time to be optimistic about the future and find new ways to make significant changes. Also, when it comes to interior design. Rekindle - such a little word. But full of hope.

What does Rekindle have to do with your home? Well, your home is a catalyst for your mood and getting the tone right is essential: For you and us. Our vision is to frame your home in the best way possible. And sometimes, all it takes is a new perspective and a rekindling of the vibe in your home.

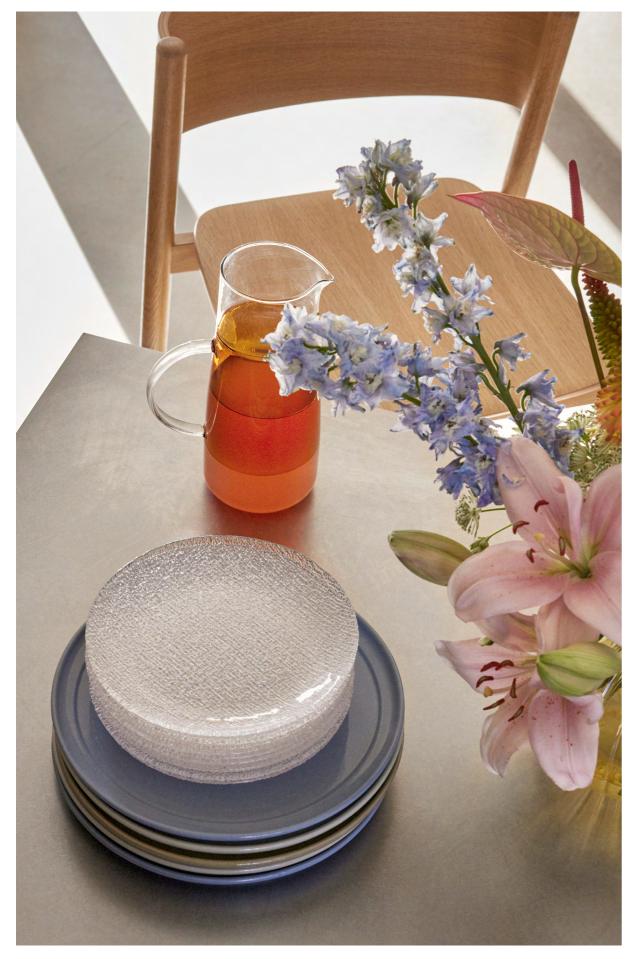
So, with that in mind – we bring you our Rekindle Collection. Welcome nuances, embrace change and fall in love again – with the old and the new.

Love Hübsch



Chand Pendant Round

Epoch Shelf Unit



Oblique Dining Chair



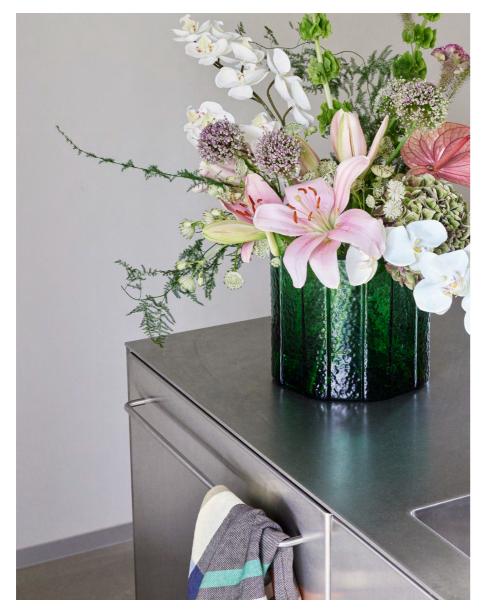


Straight Shelf Unit

Relove.

- We all know the feeling of finding a lost treasure at the back of a cupboard. An instant spark of joy and reconnection brings back memories from that moment in time when this piece came into your life.

Amare Cups



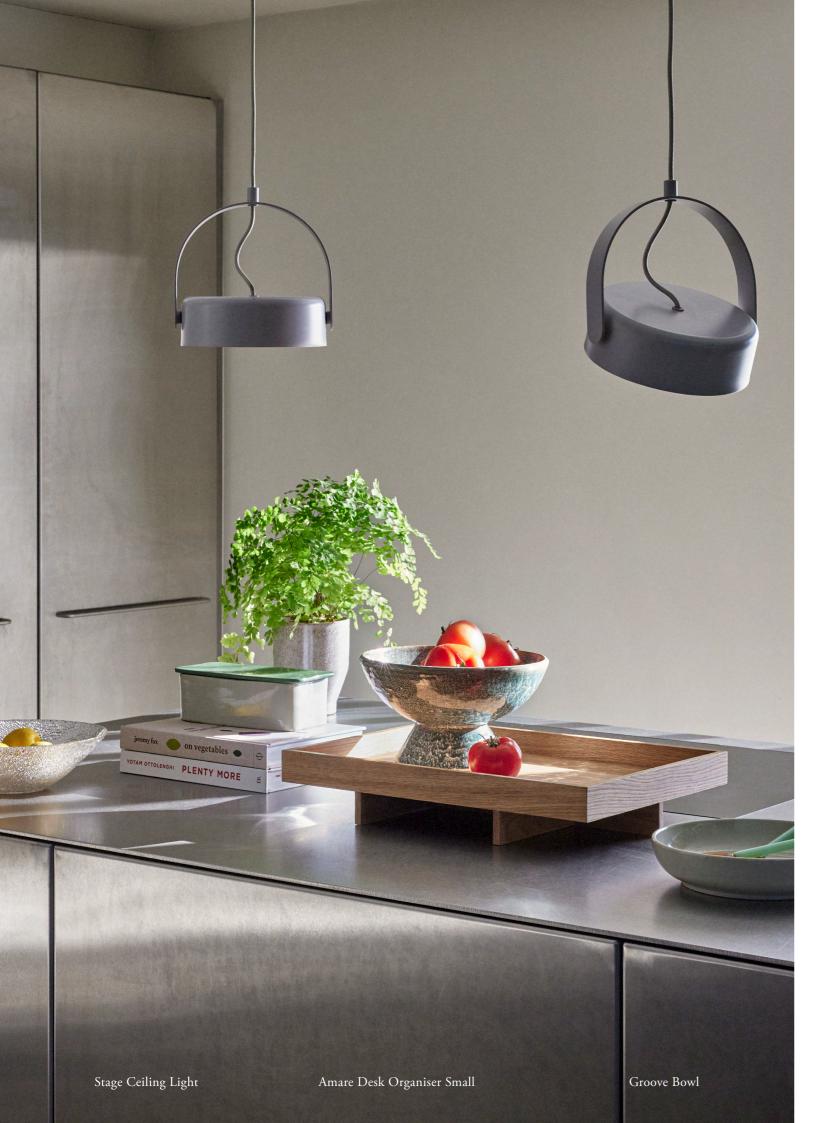
Emerald Vase

Playful Tea Towel



Amare Canister with Lid

NoRush Teapot



A Brand-New Old Love.

- Finding a lost love isn't just about taking a trip down memory lane. Rather than hiding traces from a former time in your life – bring them to the front, where you can fully appreciate the contents of your home - and life.





Amare Tableware Series

Crave Salad Servers



Playful Tea Towels

Alp Stool



Amare Soup Plate

Amare Canister Large

Amare Canister Small

A Mix of Love



In Italian, Amare means to love. And we love the freedom of choice. A choice to become more connected around no-fuss meals, get-togethers, and impromptu social gatherings. To surround yourself with decor and people that make you happy. We dream that Amare Tableware will be at the heart of the best times.



Ground Dining Table

Amare Tableware Series

Abyss Vase

Amare Tableware.

- The new Amare Tableware is a tribute to the simplicity of setting the table with a clean yet warm Scandi-feel where there is room for surprises.



Amare Cup/Saucer



Monarch Cutting Board

Amare Table Series

A two years of being stuck at and togetherness. And it goes home, new moods rise in interior design. Making an effort, entertaining at home and creating spaces for family gatherings or long table dinners are back in style.

is a tribute to the simplicity of setting the table with a clean yet bright-coloured cup and saucer; warm Scandi-feel where there is the aim was a mix of shapes and

Fuyu Bowl Medium

s we emerge from the last room for surprises, imagination, without saying, a hearty meal.

a new tableware series to our collection began almost two Our brand-new Amare Tableware crafted feel, the series of subtle plates play well with the more coming together.

Cool Drinking Glass

styles that spell togetherness. Drawing on a retro-inspired look, we've combined this influence with a Scandi-coloured muted palette in The design process of bringing a solid, rich glaze with bright pops of saturated colours to embrace the entire spectrum of colours that, years ago. Going for a pleasing when mixed, tell a compelling universal story of reconnecting and



Arch Dining Chair

Dapper Dining Table

Amare Tableware Series

Solid Pendant Lamp

Miro Vase



Fluffy Rug

Straight Side Table



BringMe Table lamp

Umber Vase



Swift Transformations.

- One of the best ways to spruce up your sofa and living room décor is by changing and rearranging your home accessories. A swift transformation: a new cushion, a throw from the bedroom and that little lamp from the office ... there you go.





Raw Side Table

Amare Cup/Saucer





Ateliers Table Lamp

Modu Sofa

Luna Basket



Aki Sideboard



Contain Pouffe Large



Moment Sofa Small



Dash Side Table



Oblique Lounge Chair

Agenda Cushion

Solar Basket



Reflect.

- We should all give ourselves time to reflect. Reflecting on how we live, the people we surround ourselves with, and our work-life balance takes courage and the ability to pause time and pair back every so often. And then we are ready to give, receive and enjoy.

Astra Candleholders

Sleek Candleholder

Caught in the Moment



How time flies when you are having fun; We all know the notion of spending hours with something or somebody that we enjoy, whether, with friends or alone, that time passes surprisingly quickly. Our new sofa-set Moment has all the features of a classic upholstered sofa with a few twists and turns that will not only up the style stakes in your living room but also provide the best framework for a good time.



Moment Sofa Small

Split Coffee Table

Mellow Runner

Big on space.

-The Moment sofa set will hold your entire family, whether for a movie night or a night of fun and board games.



Moment Sofa Small



Moment Sofa Small

Kawa Runner

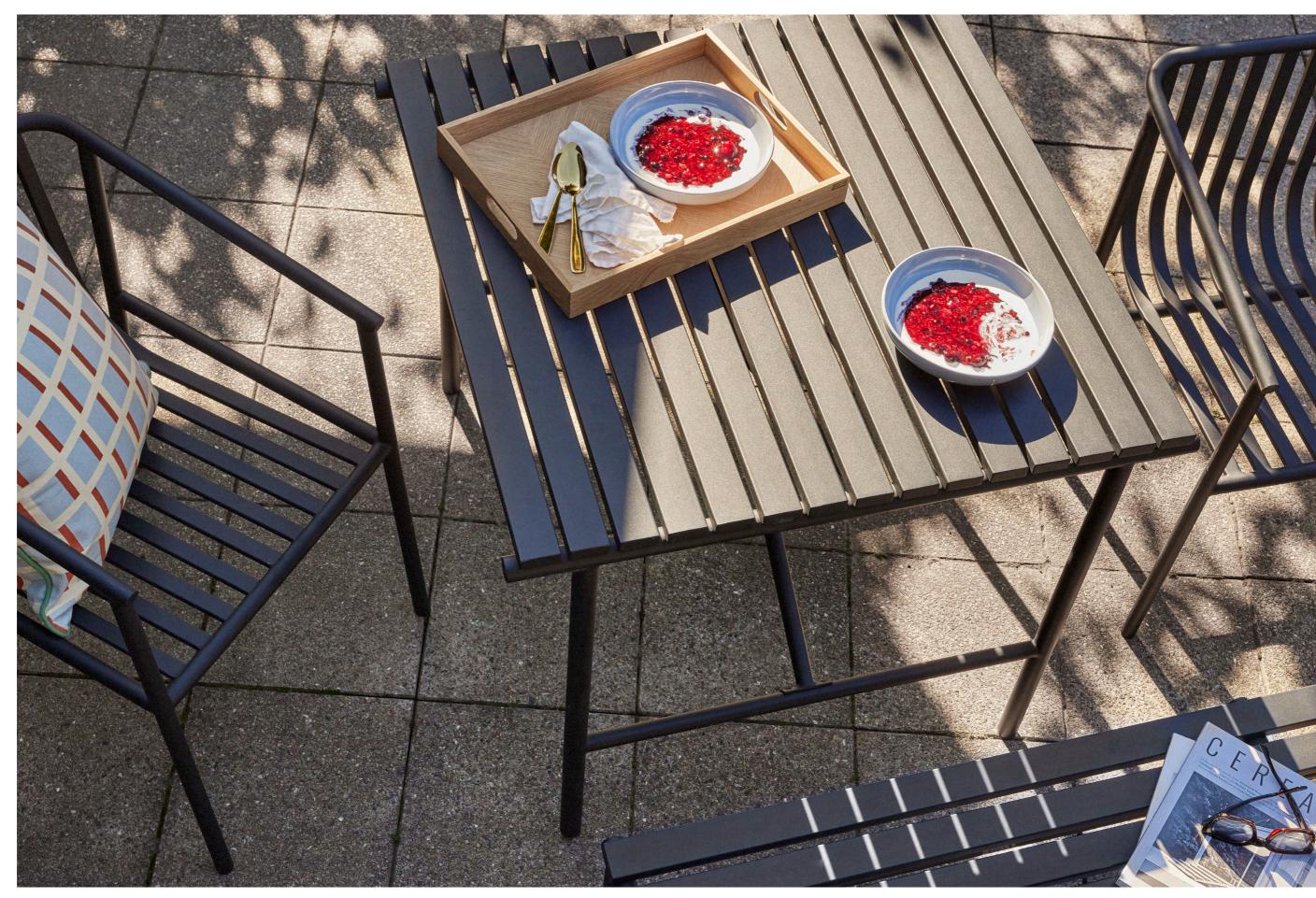
Fjord Coffee Table

B ig on space, the Moment The grey bouclé fabric, also known However, we all like to make ti-sofa set will hold your entire as loop yarn, has a decorative mely changes to our décor. And

at the end of a long workday alone sofa allows you to indulge comfortably in a book, a cup of tea or both – in style.

sofa set will hold your entire as loop yarn, has a decorative mely changes to our décor. And family, whether for a movie night texture of loops and knots that changing your sofa ever so often or a night of fun and board games. add something extra to a classic will be a costly matter. One of the grey upholstery fabric. The pale best ways to spruce up your sofa Sinking into a soft, welcoming sofa wooden details complement and and living room décor is by chanenhance the overall look of this ging and rearranging your home has its qualities. And the Moment modern sofa that will be loved for accessories. generations to come.

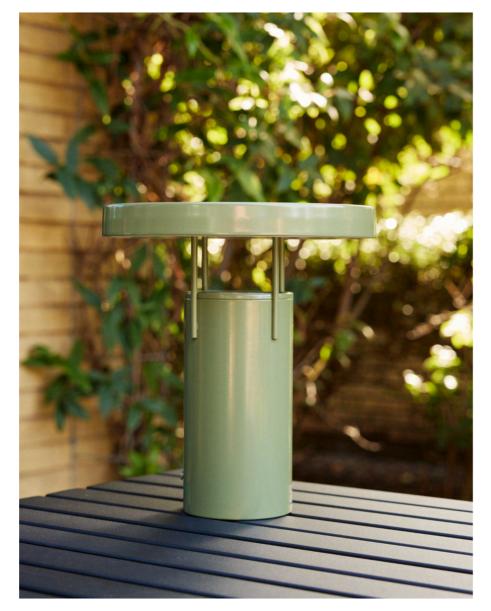
Curve Vase



Agenda Cushion

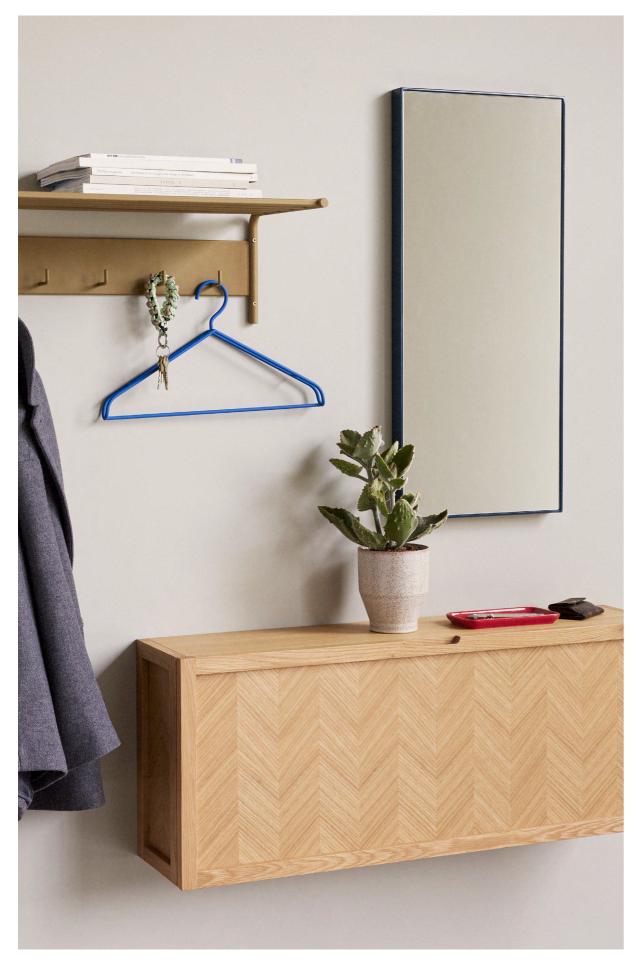
Villa Bench

Structure Tray



BringMe Table Lamp





Sempre Hook

A Warm Welcome.

- Hallways: They are such transitional spaces. Being greeted with a sense of familiarity and a feeling of being safe should be instant. Coming home should feel like a warm embrace and spark joy.

Fusion Coatrack

Shine Mirror Large

Herringbone Shoe Cabinet





Luna Baskets

Promenade Towel



District Storage Box



Astra Candleholder

Sleek Candleholder

Serene Storage.

- With the bathroom being a high-trafficked area it often becomes a messy space. The key is to give all your bathroom favourites a designated spot, in order to give that serene feel. Create a sense of order with small bathroom storage organisers.



District Storage Box

Comb Hand Mirror

Promenade Towel

The Shape of Things to Come



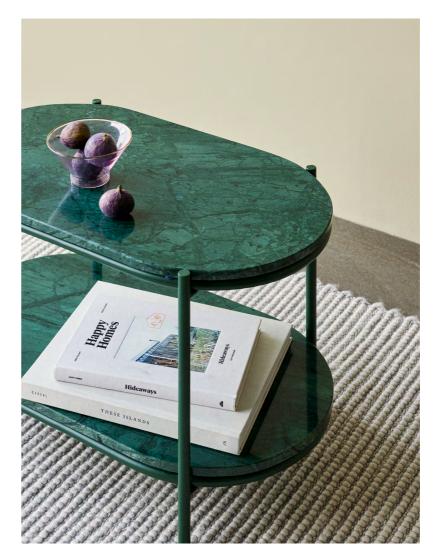
Interior design trends shape how we decorate and style our homes. While planning and conceptualising for upcoming fairs, Hübsch stylists Maiken Bareuther and Mie Lysgaard found their favourite pieces from the brand-new and older collections. They explain how spending time in our homes has changed over recent years and why finding a new purpose for oldies but goldies merge with current interior design trends.

Mie

"When I look at the Aki Lamp, I instantaneously get a happy vibe from the sculptural shape and soft khaki colour. The volume also appeals to me; however, this lamp works as an accent piece without stealing the room's attention. When I see this lamp as part of current design trends, even though it's from a past collection, it's due to the responsible visual aesthetics. The shape is classic, with a modern style and colour that blends perfectly with whatever trends emerge in the future. To me, the Aki Lamp is the perfect oldie but goldie."



Aki Table Lamp



Nusa Side Table



Maiken

"The dark green marble Nusa table is one of my favourite Hübsch side tables. The combination of marble and metal makes this table versatile yet timeless. The retro-inspired dark green reminds me of my nan's house, but the design language and choice of material are very forward-thinking. This specific narrative encapsulates not only the Hübsch approach to design but also conscientious consumer behaviour, where longevity plays a large part in the decision-making when buying new furniture. An emotional connection to a piece is also part of that process. The Nusa table will be around for at least another 50 years, and I love that thought".

Colour Forecast.

- "For SS23, we see the colour lime green in interiors as one of those refreshing colours that will spruce up a shelf unit, a kitchen top counter or a dinner table."

-Maiken



Mie

"We see a renewed interest in more decorative styles from past design decades, such as geometric patterns. We will see a focus on quick and small changes that transform a space within seconds; instead of changing the entire cushion – you can change the cushion cover. The Agenda cushion from our Rekindle Collection ticks all the boxes regarding playfulness, edginess, and adaptability. The graphic pattern intermeshes with solid colours beautifully, adds character to your space, and promises to rejuvenate a neutral backdrop or sofa."



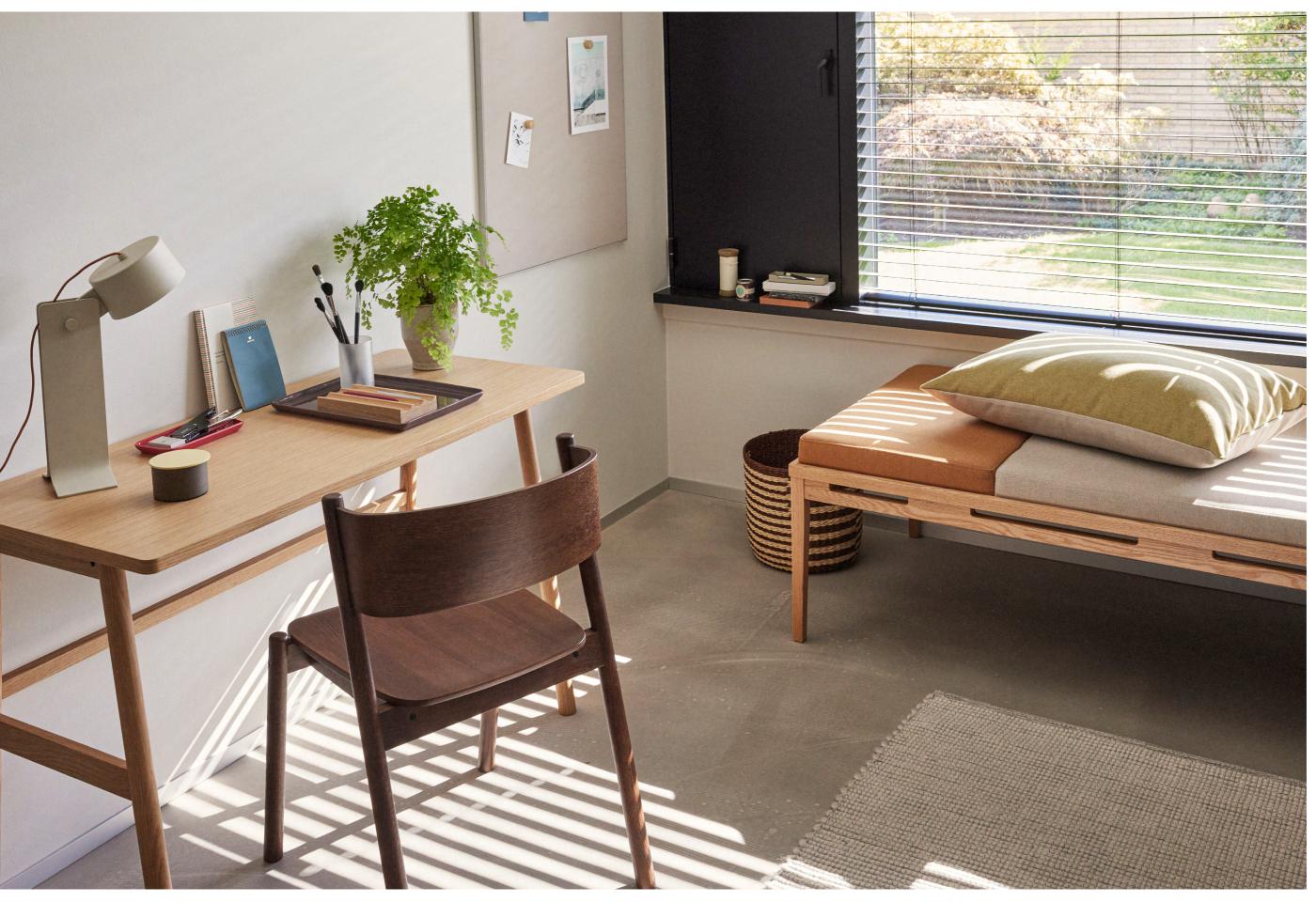
Maiken

"It's no secret that I adore flowers and beautiful vases. Because personal meetings, having people over For SS23, we see the colour lime for dinner, and social gatherings, in general, are trending, I believe people are looking for affordable items that brighten up their homes ter or a dinner table." for those occasions. I see the Abyss Vase being one of those items. The vase has a sculptural value and a

Agenda Cushion

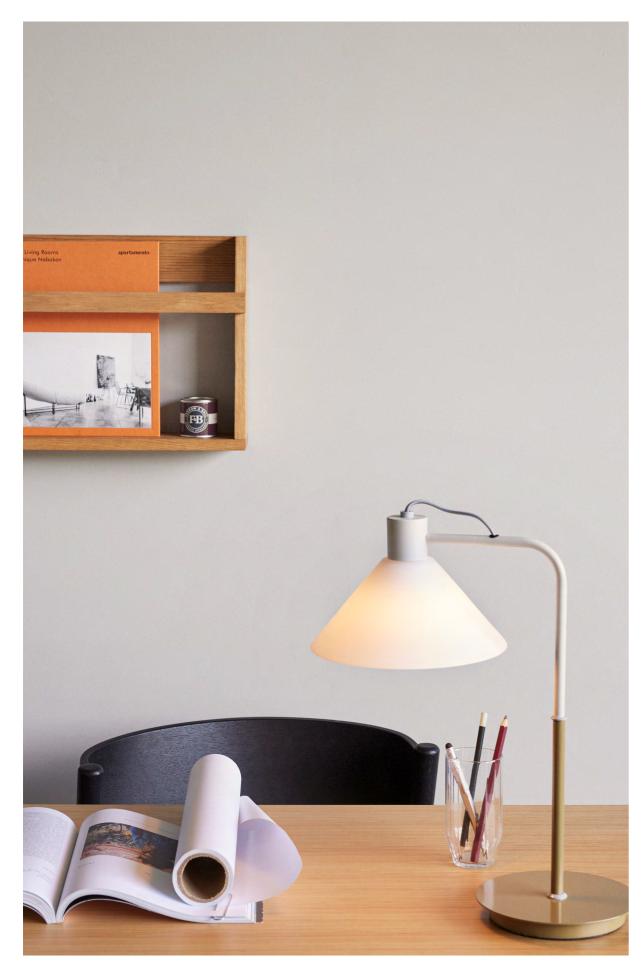
Abyss Vase

tactile touch which complements and refreshes any type of décor. green in interiors as one of those refreshing colours that will spruce up a shelf unit, a kitchen top coun-



Acorn Desk

Bliss Cushion



Display Wall Shelf





Sweet Home-Office.

- Inspire productivity when working from home with a mix of old and new items to help you get organised and set aside household distractions. Shed light on daily tasks with a gorgeous desk lamp that will brighten up any dull job.

District Storage Tray Square & Round



Sortit Paper Tray

Amare Desk Organiser

Amare Tray



Norm Wall Shelf

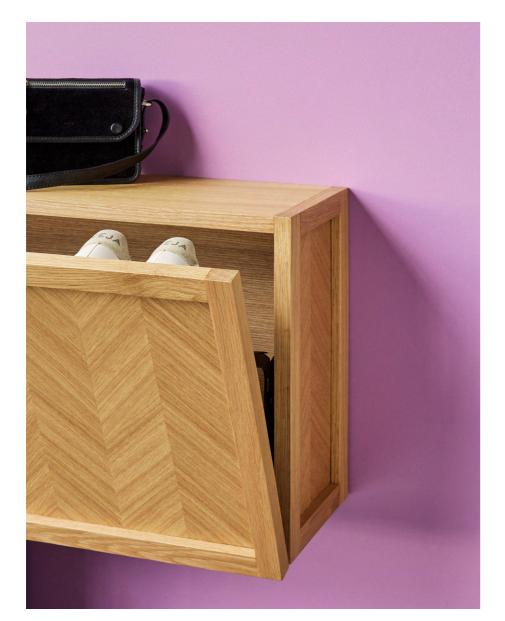
Contain Pouffe Small





Amare Tray

District Storage Box

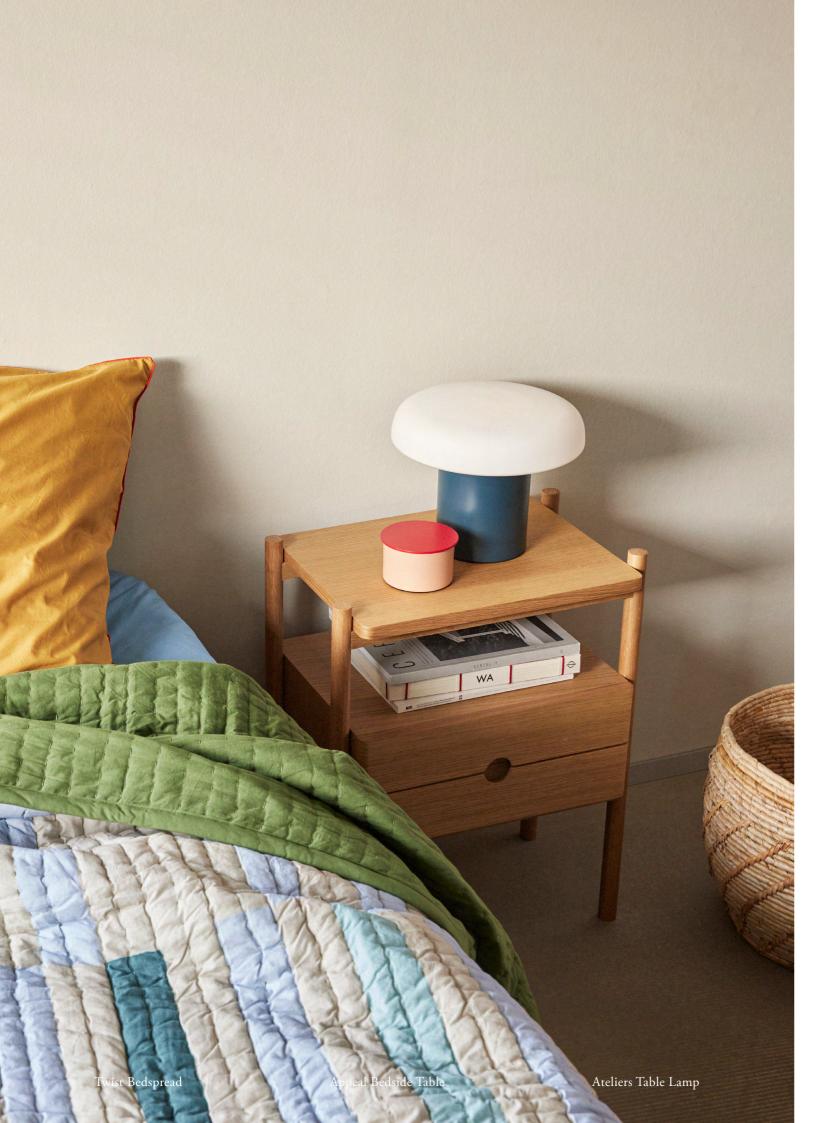


Herringbone Shoe Cabinet



Acorn Rack

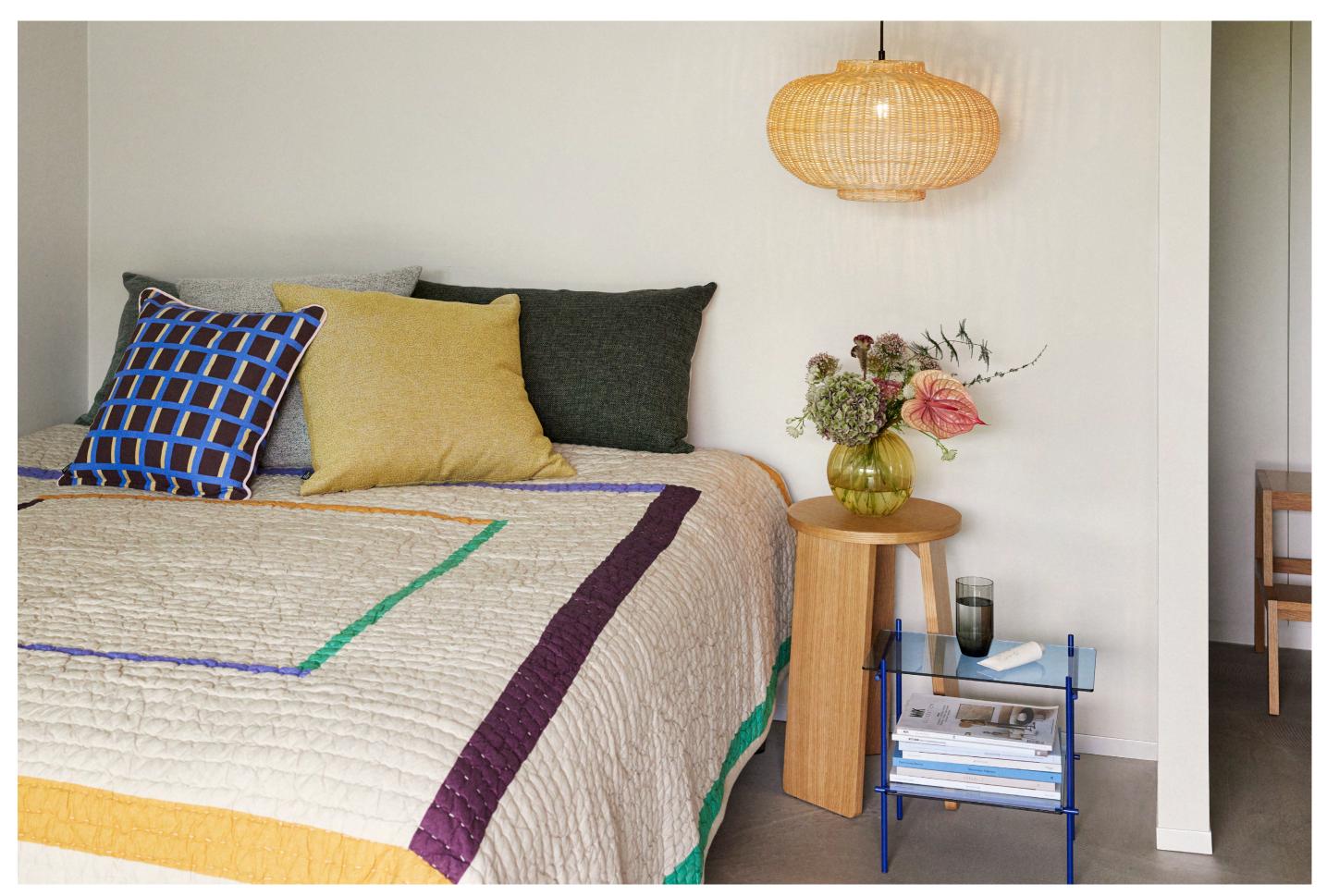
Shine Mirrors





Blissful Bedding.

- Turn bland into blissful with pops of colour and mix with wood and tactile accessories to add a snug element to an otherwise vibrant combination.



Twist Bedspread Square

Niche Side Table

Hübsch Care



At Hübsch we care about tomorrow, today. We recognise that everything we do as a design company has an impact on the environment.

That is why we at Hübsch constantly try to find new and better ways of designing and developing our products, continuously focusing on approved and sustainable materials, placing high demands on ourselves and our partners in

FSC®

- All new designs and reproduction of existing designs will be produced with FSC certified wood, and by time our stock will be cleared of all non-certified wood.

The organisation works against deforestation, protects animals and plants, and ensures that foresters receive decent wages, proper training and safety equipment.

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> We call this Hübsch Care, well because, we do. We care about comorrow, today.



responsible forestry

ECOCERT®

- The Hübsch Lifestyle series consists of hand cream, dish wash and hand soap, and is produced in Denmark and certified by ECOCERT[®].

The products are completely free of parabens, synthetic dyes and minimum 95% of the plant content is organic. Furthermore, the packaging is 100% recyclable.







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-OEKO-TEX® is a worldwide association of independent institutes for product safety and sustainable production in the textile industry. Products certified with OEKO-TEX® do not contain any toxic or allergic substances.



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