



**PRESS RELEASE**  
**MASS LIGHT PENDANT** NA5

2012



# &TRADITION

LAUNCHES

## MASS LIGHT PENDANT NA5

BY NORM.ARCHITECHTS

2012

When traveling cities such as Paris, Barcelona and New York, Norm. Architects Kasper Rønn and Jonas Bjerre-Poulsen were fascinated by the street lamps; the characteristic cast iron top - looking a bit like a hat - with a semi transparent glass sphere at the base. Back in the studio Kasper and Jonas detached the street lamp from its original use and transferred the shape and combination of materials in order to design an outstanding, indoor pendant – the Mass Light. The pendant was first launched in brown marble and glass as the two architects were keen on creating a lamp made from natural stone, which can withstand everyday use. The unusual use of solid marble for a lamp gives an exceptional sense of quality and durability. Later, two other quality materials were added to the range in the form of copper and brass.

& the shape of Mass Light is bold, strong and masculine. Yet feminine curves soften the expression. The well-known shape lets you focus on the beauty of the materials, its aesthetic structures and colors.

&tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique library of furniture and lighting spans from the 1930s to the present day and includes designs by internationally renowned designers.

<b>Product category</b>	Pendant
<b>Production Process</b>	The body of the pendant is made from milled and polished marble or spunn & polished metal (brass or copper). The brass and copper versions are polished but not lacquered so the metal will darken and patinize over time. The glass shade is made from mouth-blown and acid-etched opal glass.
<b>Environment</b>	Indoor
<b>Materials</b>	Marble or metal, white acid-etched opal glass, 4 meter black fabric cord.
<b>Dimensions (cm/in)</b>	Ø: 12.6cm/5in, H: 18.3cm/7.2in.
<b>Colours</b>	Brass. Copper. Marble.
<b>Design year</b>	2012
<b>Press info</b>	andtradition.com For image downloads go to andtradition.com / downloads For press releases go to andtradition.com / press For price requests please contact press@andtradition.com
<b>Please contact for more information</b>	PR & Communication manager Camilla Høeg Gade press@andtradition.com T +45 60 20 13 13



Marble



Copper



Brass