

NORR11 — SHOWROOMS

COPENHAGEN Østergade 17, 2nd floor 1100 København K BERLIN

Lietzenburger Str. 65 10719 Berlin

LONDON 4 Helmet Row, Clerkenwell, London EC1V 3QJ REYKJAVÍK Hverfisgata 18a 101 Reykjavík

NORDIC DESIGN

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J.F. Willumsens Museum

STYLING Pernille Vest

PHOTOGRAPHY Heidi Lerkenfeldt

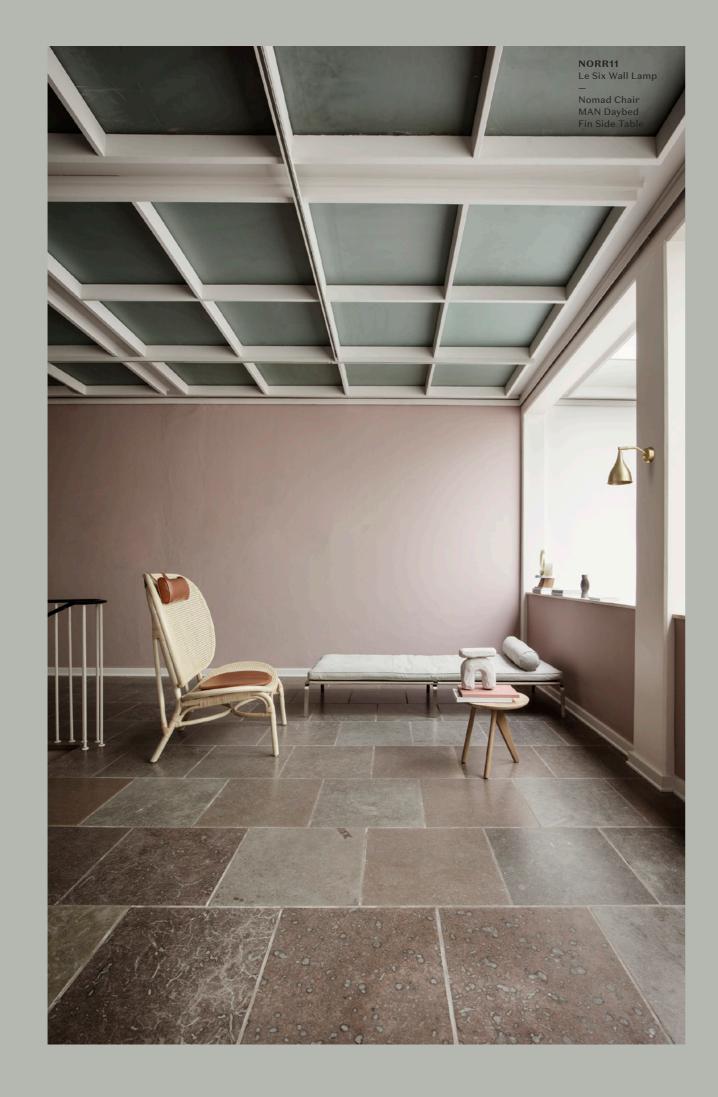
SPECIAL THANKS
Asger Kristensen
Bent Madsen
Massimo
Noa Gammelgaard
101 Copenhagen
Atelier Cph
Sarah Schönbeck
J.F. Willumsens Museum

GRAPHIC DESIGN E&Co. – eogco.is In Frederikssund, north of
Copenhagen, a museum dedicated
to the work of *Jens Ferdinand Willumsen* was opened in 1957.
Jens Ferdinand Willumsen was
a Danish painter, sculptor, graphic
artist, architect and photographer
and is considered one of the
most versatile artists of Denmark.
Willumsen was passionately occupied by artistic questions and
continually challenged and made
new demands of his own work.

Having no connection at all to Frederikssund nor did his art have any particular connection to the district, J.F. Willumsen donated all his art to the town of Frederikssund after unsuccessful attempts of donating the collection to the state of Denmark and Copenhagen.

In line with his expressive and grandiose style J.F. Willumsen put forward a number of proposals for the museum which all proved to be too extensive to be practical. The building was therefore designed by the functionalist architect Tyge Hvass.

The beautiful architecture of the museum and the spirit of J.F. Willumsen, an artist that continually challenged his own work and the boundaries of society, was an inspiration to us and felt like the perfect place to introduce our new lighting collection.



THE LIGHTING COLLECTION

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THE LIGHTING COLLECTION



Frames

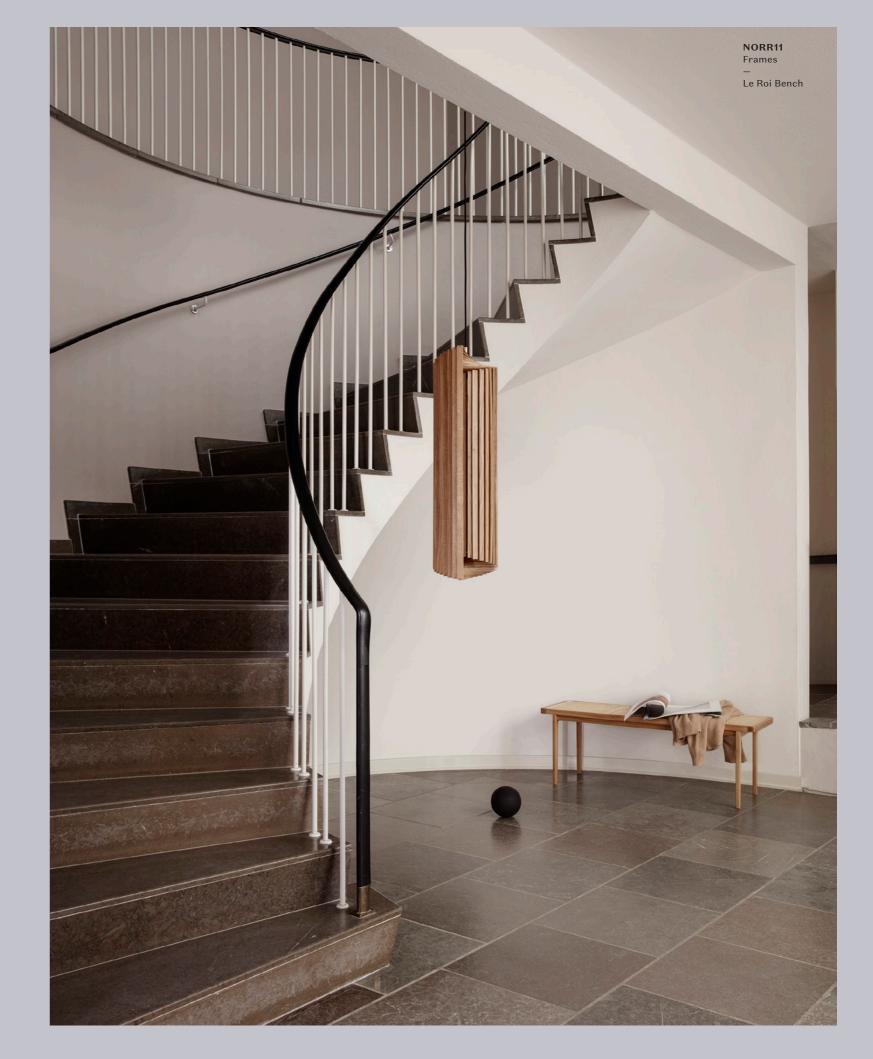
By Anna Ohmsen & Emma Bukhave Vidarsson

Frames is an award winning design produced in FSC certified massive oak. Designed by Anna Ohmsen and Emma Bukhave Vidarsson, Frames won the FSC Design Awards and the Mad & Bolig Design Awards in 2018.

Frames is a dynamic pendant lamp which can transform from a 2-dimensional appearance to a 3-dimensional object. We live in a time where lightning is becoming digitally adjustable. Frames is a manual contrast to the digital world.

With the manual rotation you can create different light settings and change the expression of the design. In other words Frames, creates a dialogue between you, the design and its natural material.

The design consists of 72 joints. Every single frame is handmade and quality checked before it's connected with carefully selected parts in brass. Frames is available in 4 different wood finishes; natural, smoked, dark stained and black.





The idea of Frames, occurred in connection with the design competition FSC Design Awards in 2018, which challenges design and architecture students to create both innovative and sustainable designs made from wood.

The minimalistic and flexible appearance makes Frames a great match for several rooms in your home. You can place the sculptural design next to your sofa, armchair or bed to give the room a pleasant and decorative light or use it flat for a more direct and general light depending on the atmosphere you want to create.

"We do not compromise on quality, aesthetics or sustainability. With minimal material waste and the compressed flat-packing system, resources and transport are used effectively and responsibly."

Anna Ohmsen & Emma Bukhave Vidarsson

Yo-Yo

By Kristian Sofus Hansen & Tommy Hyldahl



Inspired by the concentric shapes of a Yo-Yo, the Yo-Yo lamps are characterized by two circular opal glass shades placed opposite each other creating different layers to obscure the light source. A single layer glass ensures a bright illumination of the ceiling, while a double layer glass creates a warm and inviting atmosphere below the lamp. The translucent lampshades is elegantly mounted in an industrial metal fixture.

The Yo-Yo collection features two pendant lamps, as well as a table and floor lamp.









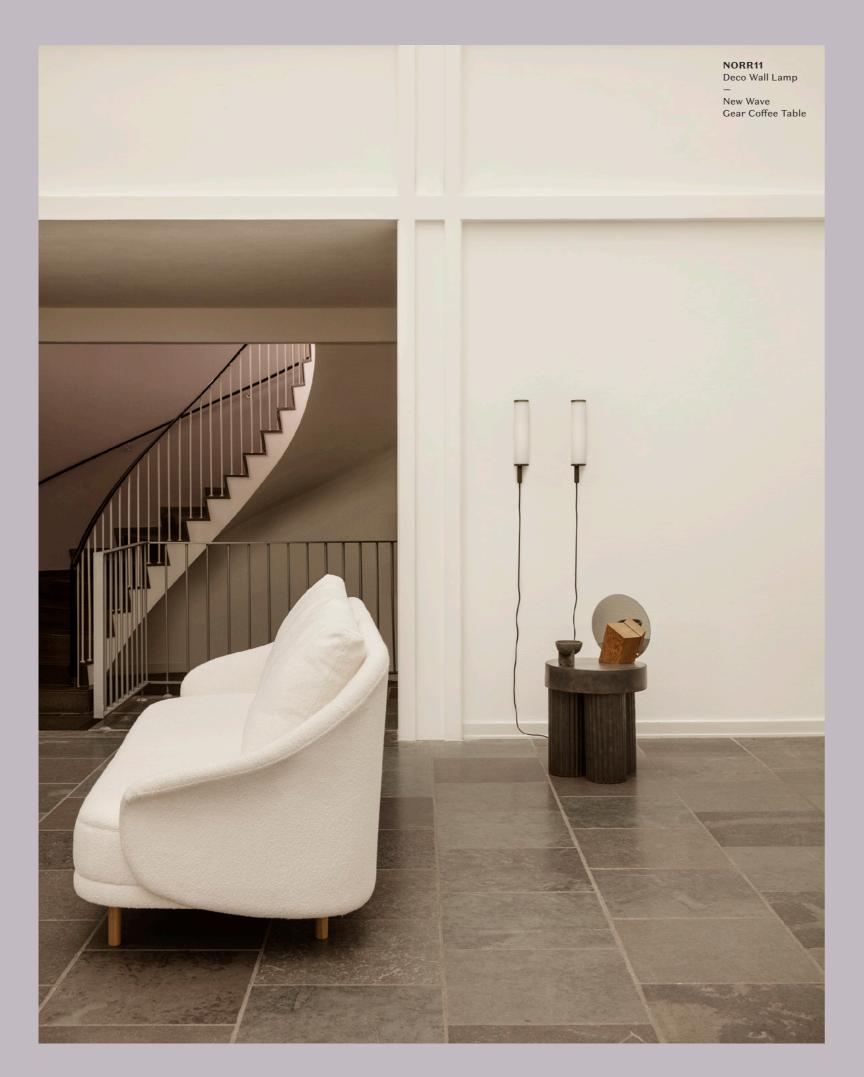
The Deco collection has its origins in the cylinder wall lamps, found within lobby and entrance halls of 1930s Art Deco buildings.

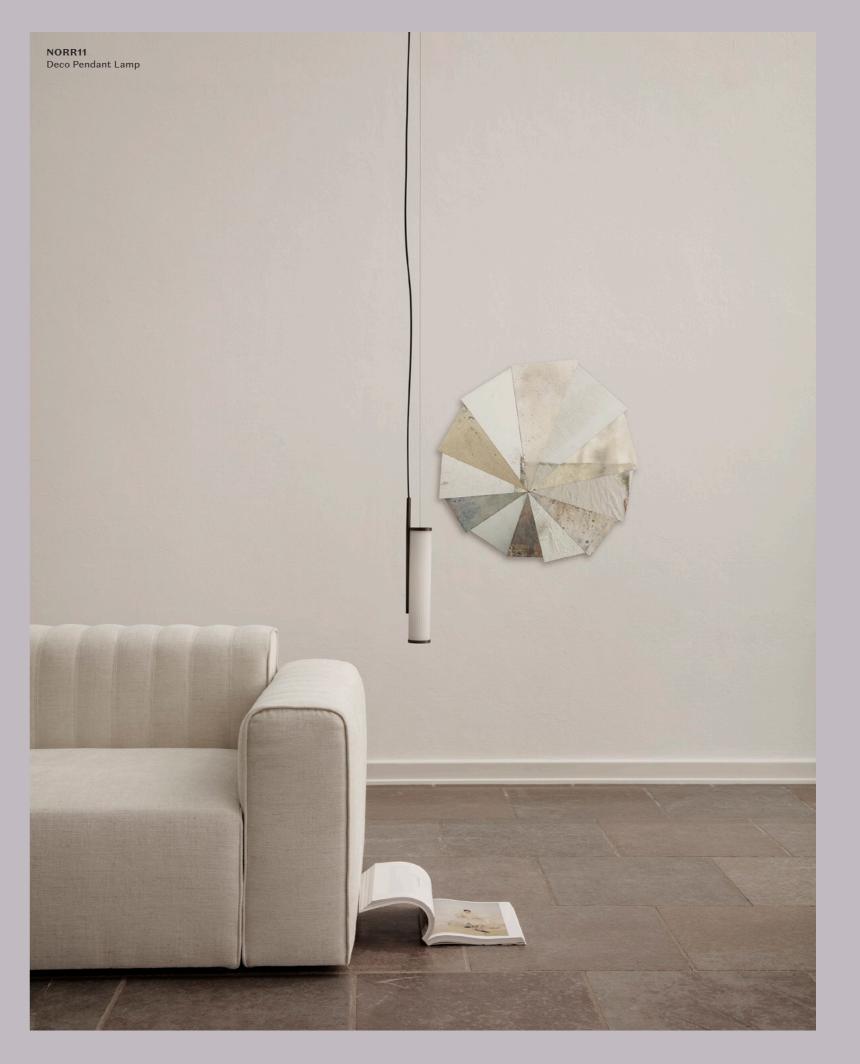
Deco is a highly minimalistic and simplified lamp design, based on sleek iron profile casing and a cylinder opal glass shade. The translucent glass shade is characterized by a rifled structure, adding a shimmering and decorative detail to the light.

The Deco collection comes in a wall lamp, pendant and chandelier. The pendant features an adjustable steel wire, enabling both vertical and horizontal lamp installations.

By Kristian Sofus Hansen & Tommy Hyldahl







NORR11 Line Two Pendant

Oku Coffee Table Little Big Chair MAN Daybed



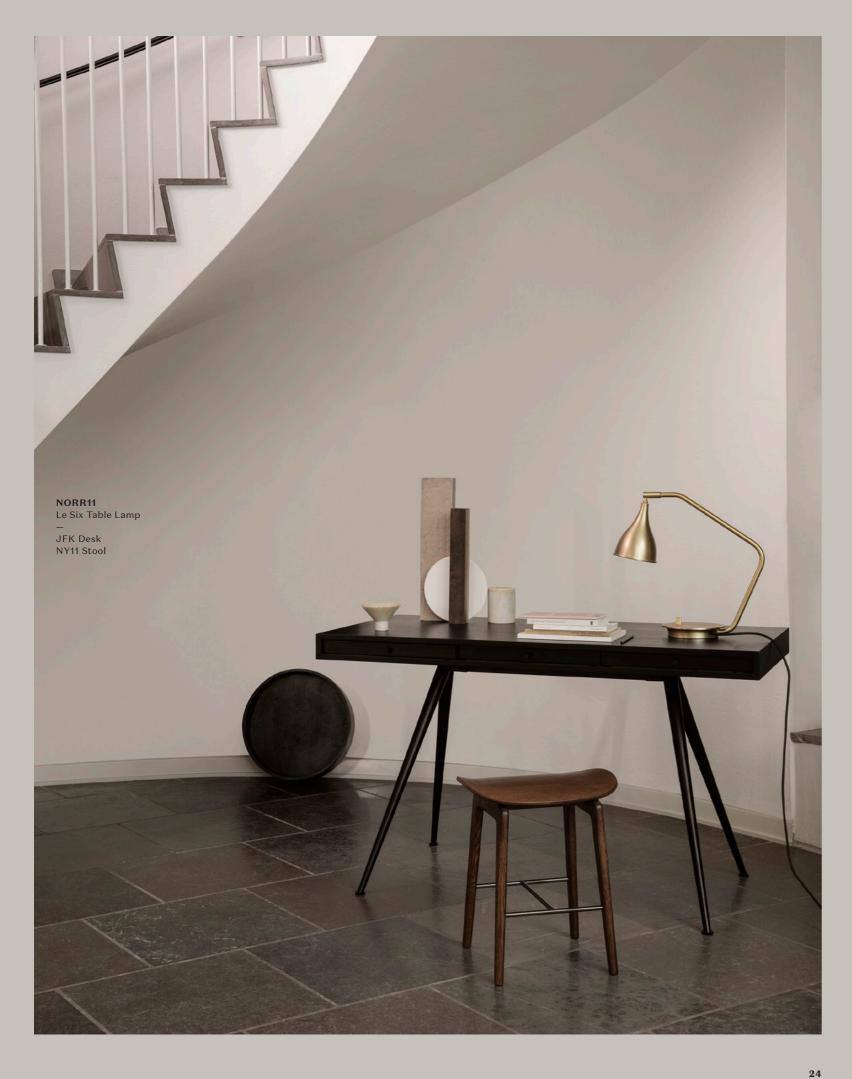


Line

By Rune Krøjgaard & Knut Bendik Humlevik

The Line Series is inspired by the 40's Film Noir. The characteristics from this particular era are depicted through rawness, the clear silhouette and a gentle light.

The Line collection includes two sizes of floor lamps and two sizes of pendant lamps. The floor lamps are made with a marble base, oxidised brass rod and an aluminum lampshade and the pendant lamps share the same simple and characteristic lampshade.







Le Six

By Kristian Sofus Hansen & Tommy Hyldahl

Le Six is a modern lamp collection based on a minimalistic principle of one single lampshade adaptable for every lamp.

The curved design of the lampshade is inspired by the 1920s Art Nouveau in a reinterpreted Scandinavian context. The characteristic trumpet shape is designed to create a lampshade with optimum light scattering, which is easily adjusted in any direction. This makes Le Six a very versatile lamp fitting perfectly into every room of the house, offices, hotels or restaurants.

The Le Six collection includes pendant lamps, three types of wall lamps and a table lamp.

By Rune Krøjgaard & Knut Bendik Humlevik

Cloche

The Cloche series is a family of pendant lamps made of turned aluminium with a brushed brass or brushed aluminum treatment inside. The Cloche series is inspired by the French hat from the early 1900s known by the same name. The open design helps to spread the light evenly, creating a gentle atmosphere with deep shades and reflections from the inside. The Cloche series is a beautiful piece of minimalism.

The Cloche collection comes in three sizes and three colours; black, white and brushed aluminum.



NORR11 Cloche Three Pendant Lamp

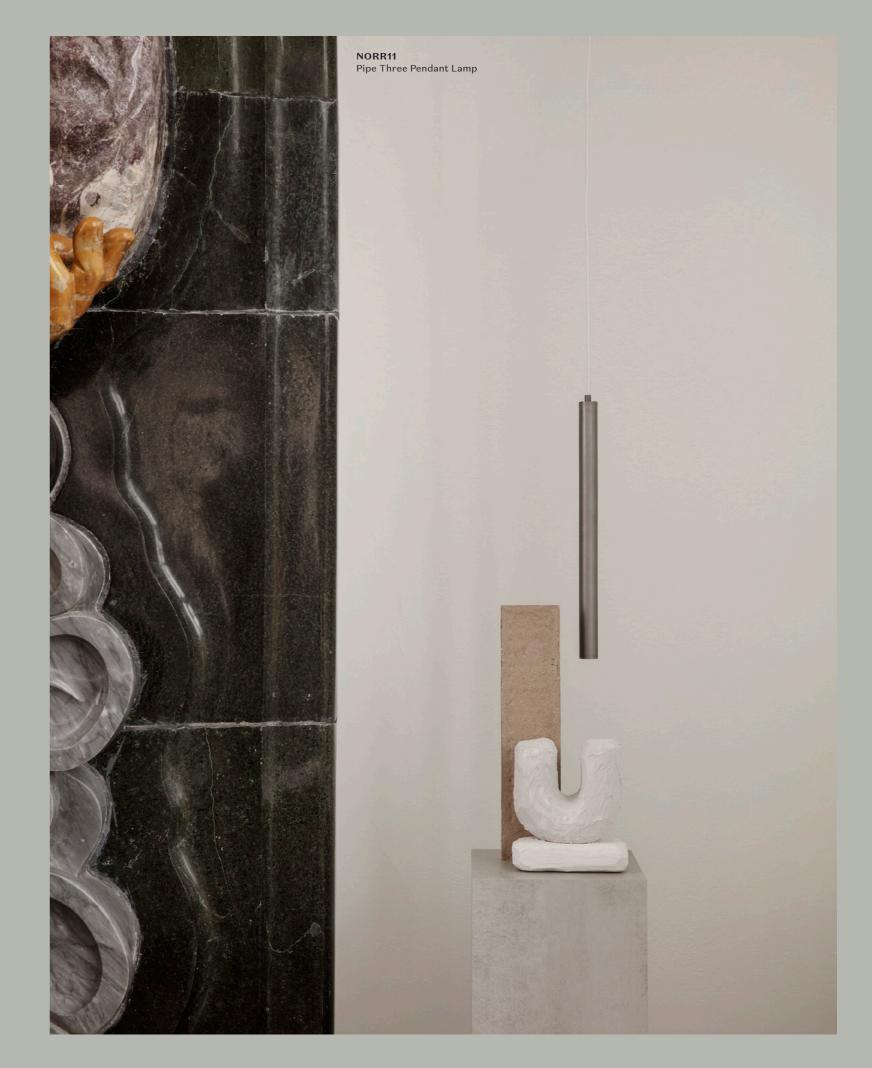
Oku Dining Table Elephant Dining Chair

PIPE

Inspired by industrial steel pipes
Rune Krøjgaard and Knut Bendik
Humlevik created a family of
tubular pendant lamps in three
sizes. The design is effortlessly
simple and comes in four different
colours and finishes; black, white,
brass and raw oxidised aluminum.

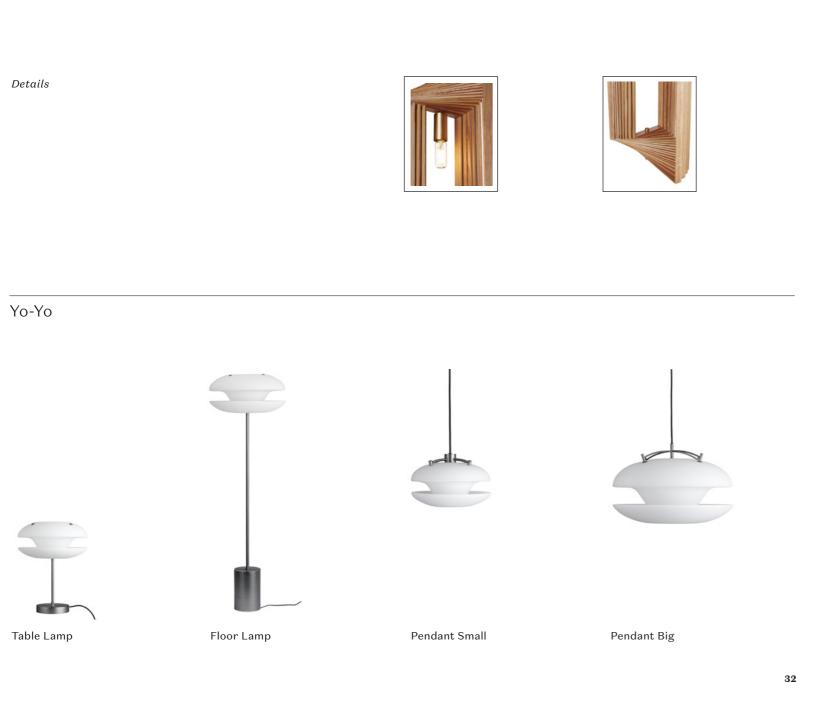
The lamp features a LED bulb emitting a warm, pointed illumination.

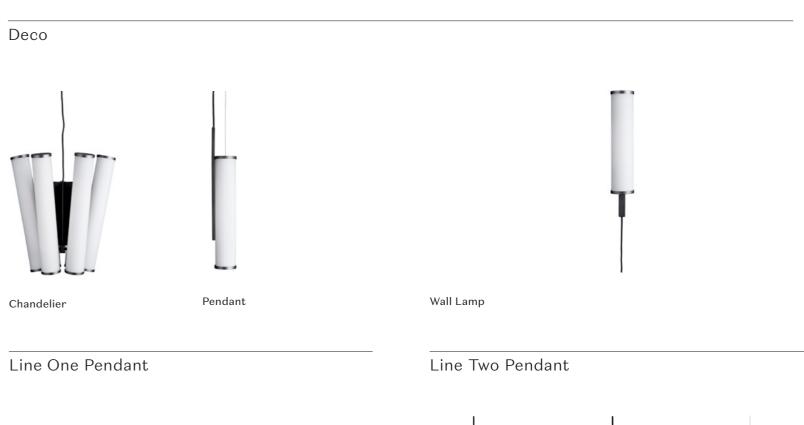
By Rune Krøjgaard & Knut Bendik Humlevik



SERIES OVERVIEW

Frames Dark Stained Natural Smoked Details







Line Two Floor Lamp

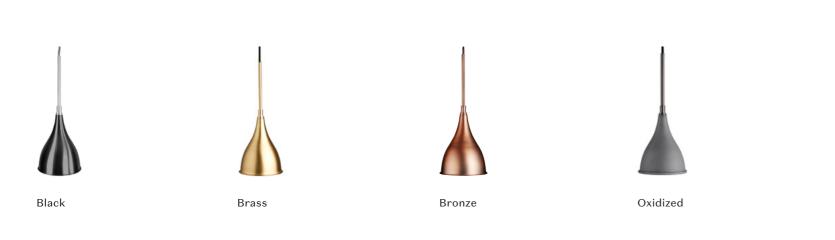


Line One Floor Lamp

Le Six Double



Le Six Pendant



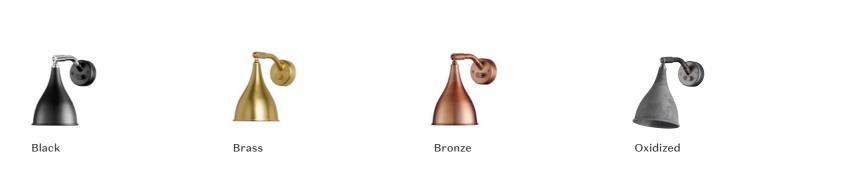
Le Six Single Arm



Le Six Table Lamp



Le Six Wall Lamp



Cloche One



Cloche Two



Cloche Three



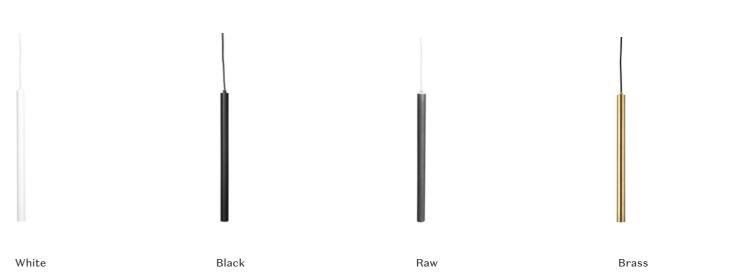




Pipe Two



Pipe Three



WE SEEK INSPIRATION
FROM NATURE &
RAW MATERIALS
WHICH IS EVIDENT
IN OUR PRODUCTS,

OFTEN REDEFINING

MATERIALS, TECHNIQUES & FORMS.

NORR11 Lighting

Lighting is one of the most important part of interior. Lighting creates the warmness that give spaces a feeling of home.

NORR11 has developed a versatile lighting collection that fits into a range of different environments, from homes to professional and public use.