

# PARADE TABLE LAMP

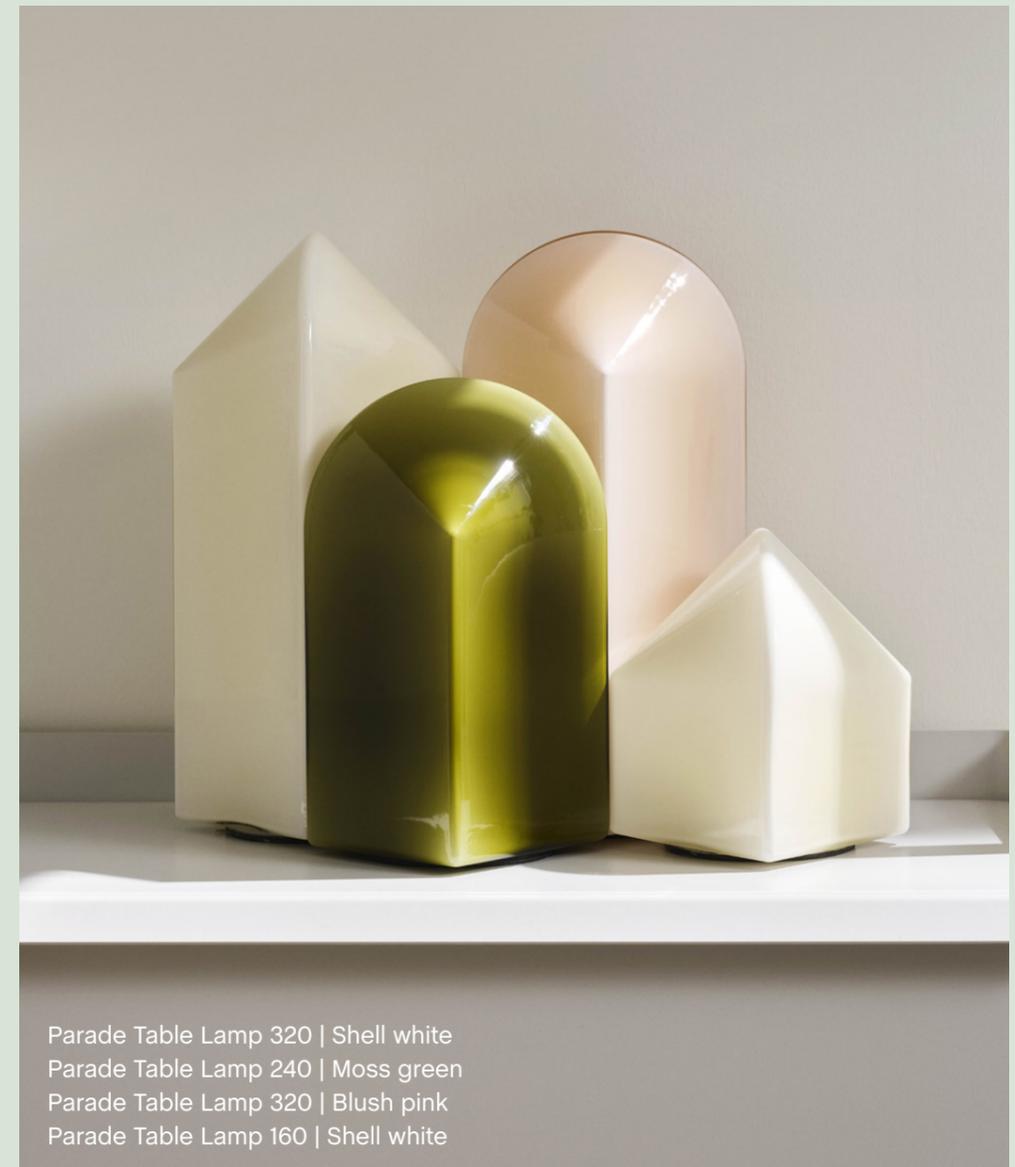
Design by Viola Heyn-Johnsen and Jonas Trampedach



HAY

## Parade Table Lamp

Designed by Danish husband-and-wife designers Viola Heyn-Johnsen and Jonas Trampedach, the Parade Table Lamp series was inspired by the desire to create an ambient light source with a sculptural quality. The name refers to the lamp's ability to command attention when several lamps are positioned together like a formation in a parade, where the square lines fit can fit together in a tessellated pattern. The glass geometric shape is made in carefully selected sizes and colours, designed to complement each other in height, tone and temperature and thereby creating a cohesive effect. Equally appealing switched on or off, as a stand-alone lamp or displayed as a group of light sculptures, Parade combines functionality with aesthetics to create a unique and atmospheric lamp.



Parade Table Lamp 320 | Shell white  
Parade Table Lamp 240 | Moss green  
Parade Table Lamp 320 | Blush pink  
Parade Table Lamp 160 | Shell white

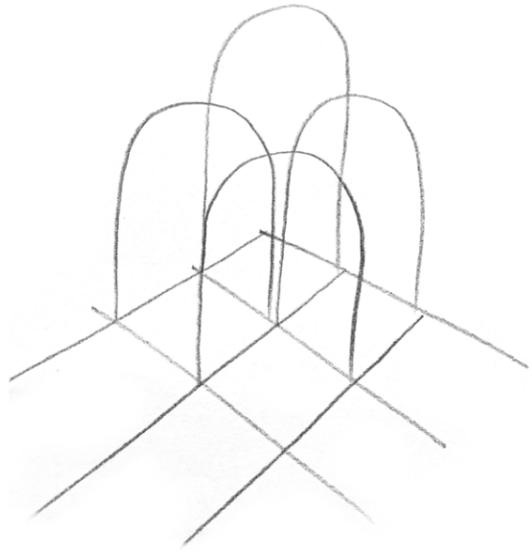


## Parade Table Lamp Design by Viola Heyn-Johnsen and Jonas Trampedach

Viola Heyn-Johnsen and Jonas Trampedach are a husband-and-wife team with a shared passion for materials, objects and craftsmanship. Viola has a master's in Visual Communication and has spent the last fifteen years working with graphic design, styling, art direction and product development. Jonas graduated from the Royal College of Art in 2009, before establishing his own design studio in Copenhagen.



The studio focuses on products, furniture and lighting using diverse approaches to materials processes and techniques, with Trampedach's work ranging from industrially produced designs to one-of-a-kind commissions. Designed in close collaboration with HAY, the Parade Table Lamp is the couple's first shared design project.



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Parade Table Lamp 320 | Blush pink



Parade Table Lamp 240 | Moss green



Parade Table Lamp 240 | Moss green  
Parade Table Lamp 320 | Shell white



Parade Table Lamp 240 | Moss green



Parade Table Lamp | Shell white family



Parade Table Lamp 240 | Shell white  
Parade Table Lamp 320 | Blush pink

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