

Fall-Winter 2021 CATALOG

P.F. CANDLE CO.





ABOUT US

P.F. Candle Co. is a Los Angeles-based home fragrance company owned and operated by Kristen Pumphrey and Thomas Neuberger. We believe that fragrance is an extension of your home design, and create high-quality products with accessible price points in mind.



P.F. is a completely independent business: what started as a one-woman operation in 2008 is now an entire team designing, producing, and shipping our collection in Southern California. As we grow, so does our commitment to sustainability, to our planet, and to our crew who makes it all happen. The entire P.F. collection is vegan, cruelty-free, and phthalate-free, and all of our candles are made with 100% domestically-grown soy wax. While our production methods have improved over the years, something that hasn't changed about P.F. products is the people behind them.



Yearly, we donate a portion of our total net profits to local and national charities. We are proud to contribute to the Los Angeles Regional Food Bank, The Natural Resources Defense Council, the Downtown Women's Center, and Communities for a Better Environment. Each of these organizations represents issues we care deeply about; environmental advocacy, ending homelessness, empowering women, and fighting hunger.

NEW! HAND & BODY WASH

STREET DATE: SEPT 14

Introducing Hand & Body Wash, our first-ever body care collection meant to transform the day's most essential task into one worth looking forward to.



Made with Castile-based soap and fine fragrance oils, this gentle-yet-effective cleanser leaves the skin lightly fragranced and the mind a bit clearer. Formulated first for the hands but suitable for the entire body, made with a plant-based Castile soap, and is packaged in recyclable glass bottles to fit right in with any home decor.



SIZE: 8 FL OZ / 236 ML

Hand & Body Wash is available in four best-selling scents:

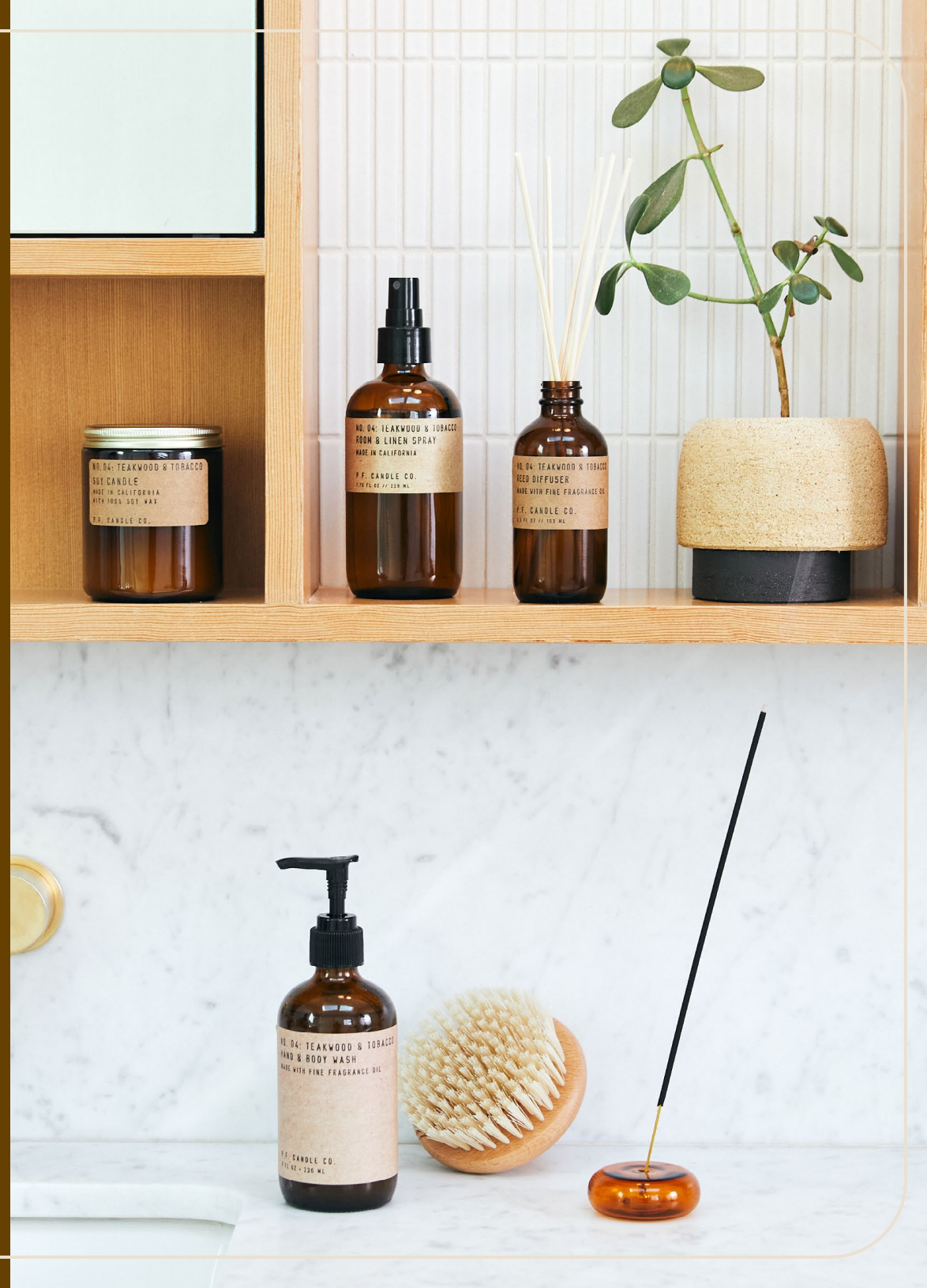
- FROM THE CLASSIC LINE
- **TEAKWOOD & TOBACCO**
 - **AMBER & MOSS**

- FROM THE SUNSET LINE
- **SWELL**
 - **GOLDEN HOUR**



Classic Line

Meet our signature collection, featuring the amber glass and kraft packaging we're known for. Classic Line scents are inspired by travels to our favorite places, and are meant to convey the memories attached to them. The Classic Line is made using blends of both natural and man-made fragrance oils.



Seasonals

WHOLESALE DATE: AUG 10 — STREET DATE: AUG 24

NEW! VANILLA & GHOST PEPPER

A cool desert breeze, the sun setting over terracotta landscapes, a warm blanket's embrace, and the lingering spice from dried ristra peppers. Creamy, spicy, and woody. Cinnamon, violet, tonka bean, and cedar. [SKU: XC6]

NO. 01: SPICED PUMPKIN

Pumpkin cake, lots of butter, and scary movie marathons. Nutmeg, pumpkin, brown sugar, and cinnamon. [SKU: SC1]

NO. 05: SPRUCE

Dense forest floor, sunshine and snow, taking home a tree from the corner tree lot. Snow powder, blue spruce, cedarwood, and citrus. [SKU: SC5]

Vault Release

WHOLESALE DATE: SEP 21 — STREET DATE: OCT 5

NO. 14: CAMPFIRE

Camping in the woods, s'mores for everyone, trivia nights around the fire. Smoke, firewood, and raspberry. [SKU: SC14]

**Seasonal + vault release scents are available for a limited time, while supplies last, and only available in our Standard 7.2 oz Candle.*



CLASSIC LINE:

The Scents

NEW + SEASONAL! VANILLA & GHOST PEPPER

A cool desert breeze, the sun setting over terracotta landscapes, a warm blanket's embrace, and the lingering spice from dried ristra peppers. Creamy, spicy, and woody. *Notes: Cinnamon • Violet • Tonka Bean • Cedar*

SEASONAL! NO. 01: SPICED PUMPKIN

Pumpkin cake, lots of butter, Harry Potter weekend. *Notes: Nutmeg • Pumpkin • Brown Sugar • Cinnamon*

NO. 04: TEAKWOOD & TOBACCO

The one that started it all. Some call it the boyfriend scent, we call it the O.G. *Notes: Leather • Teak • Orange*

SEASONAL! NO. 05: SPRUCE

Dense forest floor, sunshine and snow, taking home a tree from the corner tree lot. *Notes: Snow Powder • Blue Spruce • Cedarwood • Citrus*

NO. 10: SWEET GRAPEFRUIT

Ice cold lemonade. Dinner on the patio with your favorite people. *Notes: Grapefruit • Yuzu • Lemon*

NO. 11: AMBER & MOSS

A weekend in the mountains, sun gleaming through the canopy. *Notes: Sage • Moss • Lavender*

VAULT RELEASE! NO. 14: CAMPFIRE

Camping in the woods, s'mores for everyone, trivia nights around the fire. Smoke, firewood, and raspberry. *Notes: Smoke • Firewood • Raspberry*

NO. 19: PATCHOULI SWEETGRASS

A windows-open, incense-burning Saturday with nowhere to be. *Notes: Cream • Sweetgrass • Smoke*

NO. 21: GOLDEN COAST

Big Sur magic, wild sage baking in the sun, the rumble of waves and rocks. *Notes: Eucalyptus • Sea Salt • Redwood • Palo Santo*

NO. 28: BLACK FIG

Backyard fruit trees, something baking in the oven. A little spicy and just sweet enough. *Notes: Evergreen • Mission Fig • Spice*

NO. 29: PIÑON

Winters in the Southwest, lingering bonfires, wool jackets in rotation. *Notes: Piñon Logs • Cedar • Vanilla*

NO. 32: SANDALWOOD ROSE

New York meets Los Angeles. Our take on a unisex floral. *Notes: Cashmere Rose • Oud • Sandalwood*

NO. 33: SUNBLOOM

Day-tripping in the desert, spring's first bloom, infinite blankets of kaleidoscopic wildflowers. *Notes: Golden-Rayed Lily • Yarrow • Tonka Bean*

NO. 34: CEDAR & SAGEBRUSH

Miles of ancient stone and minerals, moments of calm on a windswept ridge, deep inhales overlooking arid wildland. Aromatic, dry, and woody. *Notes: Granite • Dry Sage • Sierra Juniper*

LOS ANGELES*

Overgrown bougainvillea, canyon hiking, epic sunsets, city lights. *Notes: Redwood • Lime • Jasmine • Yarrow*

**Created in collaboration with the Mayor's Fund, a portion of proceeds benefit organizations that drive civic impact, such as the Downtown Women's Center.*

CLASSIC LINE:

The Products



A.



B.



C.



D.



E.



F.



G.



NEW!



H.

A. MINI CANDLE

3.5 oz • 20-25 hour burn time
2.75" x 2.25"

B. STANDARD CANDLE

7.2 oz • 40-50 hour burn time
2.9" x 3.5"

C. LARGE CANDLE

12.5 oz • 60-70 hour burn time
3.6" x 3.75"

D. REED DIFFUSER

3.5 fl oz • Lasts 3-4 months
Bottle: 4.25" tall
Reeds: 9" long

E. ROOM & LINEN SPRAY

7.75 fl oz • Lasts 3-4 months
(Dependent on use)
Bottle: 6.6" tall

F. INCENSE STICKS

15 sticks per package
Approx. 1-hour burn time per stick
10.75" long

G. CAR FRAGRANCE

Lasts 3-6 weeks each
Made with paper board + fine fragrance oils
3" x 3" (Includes string for hanging)

H. HAND & BODY WASH

8 fl oz • Approx 133 pumps per bottle
Made with Castile-based soap + fine fragrance oils
Packaged in recyclable glass bottle
Bottle + Pump: 6.25" tall

CLASSIC LINE:

Products by Scent

AVAILABILITY BY SKU #

	Mini Candle	Standard Candle	Large Candle	Reed Diffuser	Room & Linen Spray	Incense Sticks	Car Fragrance	Hand & Body Wash	
NEW + SEASONAL! VANILLA & GHOST PEPPER			XC6						
SEASONAL! NO. 01: SPICED PUMPKIN			SC1						
NO. 04: TEAKWOOD & TOBACCO		MC4	SC4	LC4	RD4	LRS4	IN4	CAR4	EUHBW4
SEASONAL! NO. 05: SPRUCE			SC5						
NO. 10: SWEET GRAPEFRUIT			SC10		RD10	LRS10			
NO. 11: AMBER & MOSS		MC11	SC11	LC11	RD11	LRS11	IN11	CAR11	EUHBW11
VAULT RELEASE! NO. 14: CAMPFIRE			SC14						
NO. 19: PATCHOULI SWEETGRASS			SC19				IN19		
NO. 21: GOLDEN COAST		MC21	SC21	LC21	RD21	LRS21	IN21	CAR21	
NO. 28: BLACK FIG			SC28				IN28		
NO. 29: PIÑON			SC29		RD29		IN29		
NO. 32: SANDALWOOD ROSE		MC32	SC32	LC32	RD32	LRS32	IN32		
NO. 33: SUNBLOOM			SC33				IN33		
NO. 34: CEDAR & SAGEBRUSH			SC34				IN34		
LOS ANGELES			SCLA		RDLA		INLA		

Sunset Line

Meet our **California-inspired collection** of candles, reed diffusers, and incense cones in four scents meant to represent different times of the perfect summer day. The Sunset Line is made using blends of both natural and man-made fragrance oils.



SUNSET LINE:

The Scents



Swell

12pm. Salty skin, steady tides, endless afternoons in the hot summer sun. Vibrant, juicy, aquatic.

Notes: Black Currant • Tuberoses • Sea Moss



Golden Hour

5pm. Rustling grasses, baked earth, sun rays split between trees. Mellow, dry, tranquil.

Notes: Bergamot • Hay • Golden Poppy



Dusk

8pm. Taking the long way home, the buzz of streetlights, everything washed in shades of blue. Mysterious, dreamy, captivating.

Notes: Clary Sage • Iris • Palo Santo



Moonrise

12am. Heatwaves, late-night crowds, the lure of the dance floor melding smoke and strange perfumes. Balmy, ambiguous, free.

Notes: Yuzu • Indian Jasmine • Smoked Cedarwood

SUNSET LINE:

Products

+ AVAILABILITY BY SKU #

	Sunset Candles	Sunset Reed Diffusers	Sunset Incense Cones	Sunset Hand & Body Wash
SWELL	SLC3	SLRD3	SLIN3	EUSLHBW3
GOLDEN HOUR	SLC2	SLRD2	SLIN2	EUSLHBW2
DUSK	SLC1	SLRD1	SLIN1	
MOONRISE	SLC4	SLRD4	SLIN4	

NEW!



HAND & BODY WASH

8 fl oz • Approx 133 pumps per bottle
 Made with Castile-based soap + fine fragrance oils
 Packaged in recyclable glass bottle
 Bottle + Pump: 6.25" tall



SUNSET CANDLES

10 oz of soy wax • 50-60 hour burn time
 4.375" tall, 3" diameter



SUNSET REED DIFFUSERS

3.75 fl oz • Lasts 3-4 months
 2.8" tall, 2.75" diameter
 Reeds: 7" long



SUNSET INCENSE CONES

30 cones per tin
 Approx. 25-min burn time per cone
 2.2" in height, 3" in diameter

At Home with Fragrance

**CREATING MODERN SCENTS
FOR YOUR SPACE**

Check out our very first book, featuring easy-to-follow DIYs and insight on using scent to enhance your environment.

Spending so much time at home has inspired us to incorporate fragrance into more of our daily routines and experiment with different scents throughout our home. *At Home with Fragrance* will teach you how to find the right scents for your space, then take you through the steps to make candles, incense, room sprays, and more from the comfort of your own home. Paperback / 192 pages

INTERESTED IN SELLING OUR BOOK?

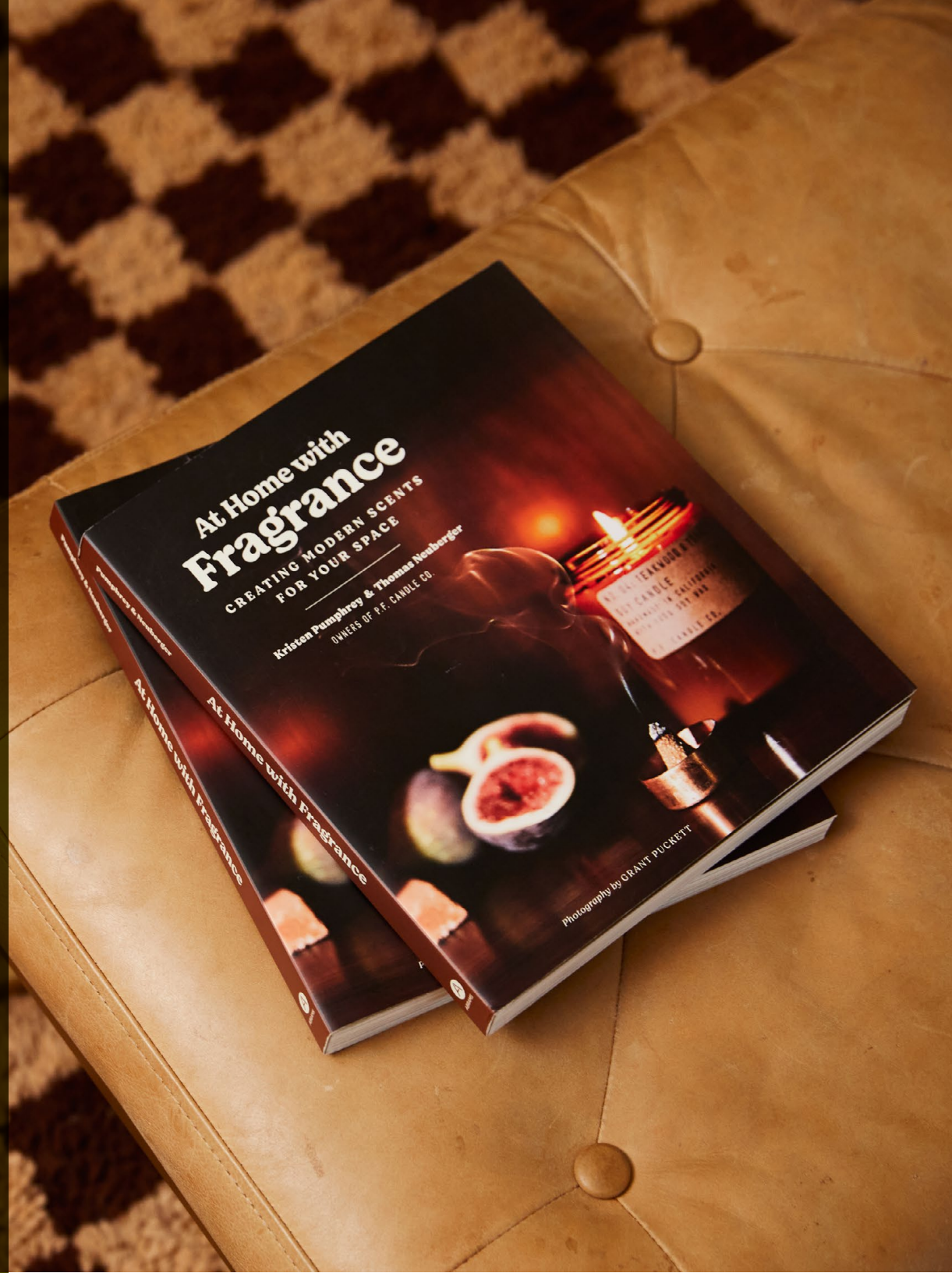
Please reach out to our publishing company, Abrams Books, using the contact info below:

SHELBY OZER

sozer@abramsbooks.com // specialsales@abramsbooks.com

For questions about the book or how to order, please feel free to email a member of our team:

YVETTE@PFCANDLECO.COM
IMANI@PFCANDLECO.COM





Merchandising, Shop Safety Tips, etc.!

1. Group all P.F. products in one place, stacking candles or boxes to make your display look full and dynamic.
2. Organize your scents by number or collection, grouping new or seasonal items together.
3. Include signage and display cards to share more about P.F. and our products.
4. Spread out merchandise in store to provide more space for safe shopping and keep hand sanitizer available for customers and employees.
5. Offer phone or email orders for pickup and make pickup an option for local orders placed from your webshop.

Connect With Us!

Thank you for choosing P.F. Candle Co. We appreciate your support so much!
Keep up with us on social media! Follow @pfcandleco
Tag us for a chance to be featured! #pfstockists

