

KREA FUNK



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LOOKBOOK

a lookbook filled with news and joyful movement
bring KREAFUNK everywhere

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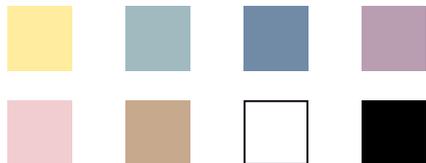
www.kreatfunk.com

KREAFUNK is a Danish lifestyle brand designing Bluetooth audio products. We help make the most out of every moment by creating and offering beautifully designed audio and easy tech products that support every need and individual style.

We think every day is to, in some way, be celebrated. That's why we make beautiful audio products that are easy to use by anyone. Our promise is that they suit your needs, come with an affordable price tag and can be with you exactly when you need them.

In striving to design the perfect easy tech products, we embrace individuality, the latest fashion and interior trends and seek to understand how to make daily life better and more manageable.

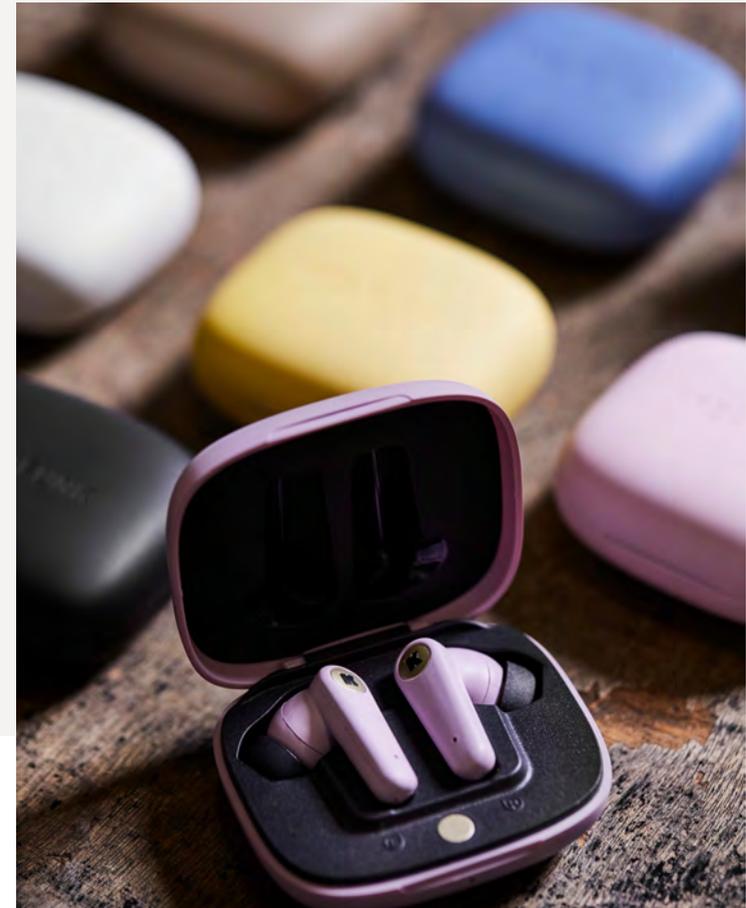
aSENSE



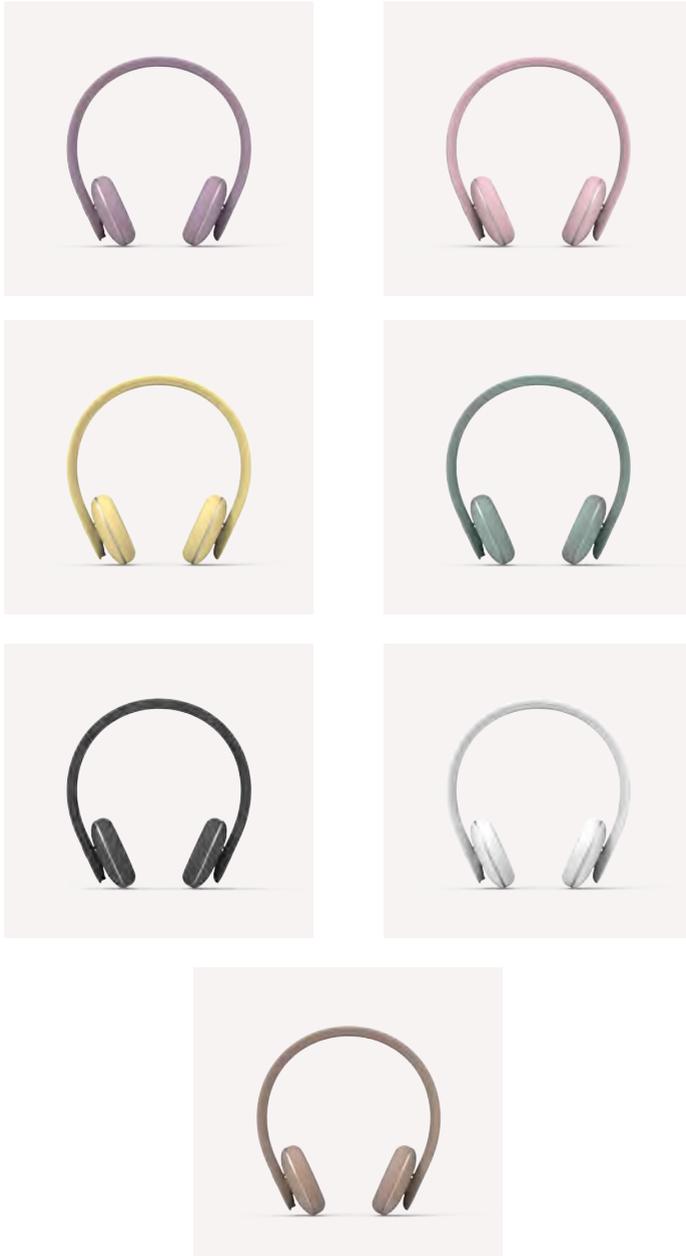
A sense of joy, simplicity and quality.

Our aSENSE is a fashionable in-ear headphone available in a pastel rainbow of 8 colours, They've got the latest Bluetooth 5.2 and Active Noise Cancellation. Add MEMS technology and ENC, which cancels out environmental noise for extra crisp phone calls.

The charging case supports wireless Qi charging, and with an IPX4 rating, you're good to go even if it rains.



aHEAD II



The most iconic KREAFUNK headphone – reinvented! For more than five years, aHEAD has been a true design icon and still is to this day.

On aHEAD II, we've made the cushions round, soft and replaceable. Included in the box is an additional set of sports cushions that, of course, are washable.

aHEAD II has an IPX4 rating to withstand a run in the rain or a heavy workout.

Naturally, aHEAD II features Active Noise Cancellation.

Available in 8 fresh colours.

aHEAD II RIVER BLUE



aHEAD II MICROPHONE



Washable sport cushions that comes with aHEAD II

aHEAD II can also be transformed into a super stylish headset by adding a separate microphone.

Just plug it in via the USB-C port, and you'll have the best-looking headset in the office.

aHEAD II can be used just as it is including phone calls, but the dedicated microphone elevates the conversation even further.

So, if you're on the phone or online meetings a lot - this fellow is your new best friend.

You can still, of course, use aHEAD II to play your favourite office beats.



aGO II



aGO hardly needs any introduction. Since its arrival, it has been a top seller!

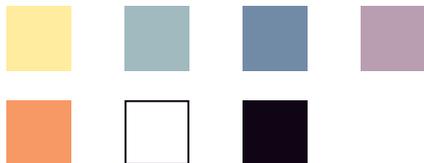
The time for an internal facelift has come. aGO (II) now comes with Bluetooth 5.1, a USB-C connection, a 6-watt digital amplifier and an IPX5-rating.

Stereo Play (TWS) will also be a part of the arsenal from 2022.

The colour range is as you know it.



aGO II FABRIC



aGO II Fabric is just as techy on the inside as aGO II.

The features include Stereo Play (TWS), an IPX5-rating, Bluetooth 5.1 and USB-C.

The outside is, however, quite different with a distinct colour range and Gabriel® fabric made from recycled plastic bottles.

aGO II Fabric comes in 7 fabulous colours - two well-known, four new, almost edible pastel colours and a pop orange.



aGO MINI

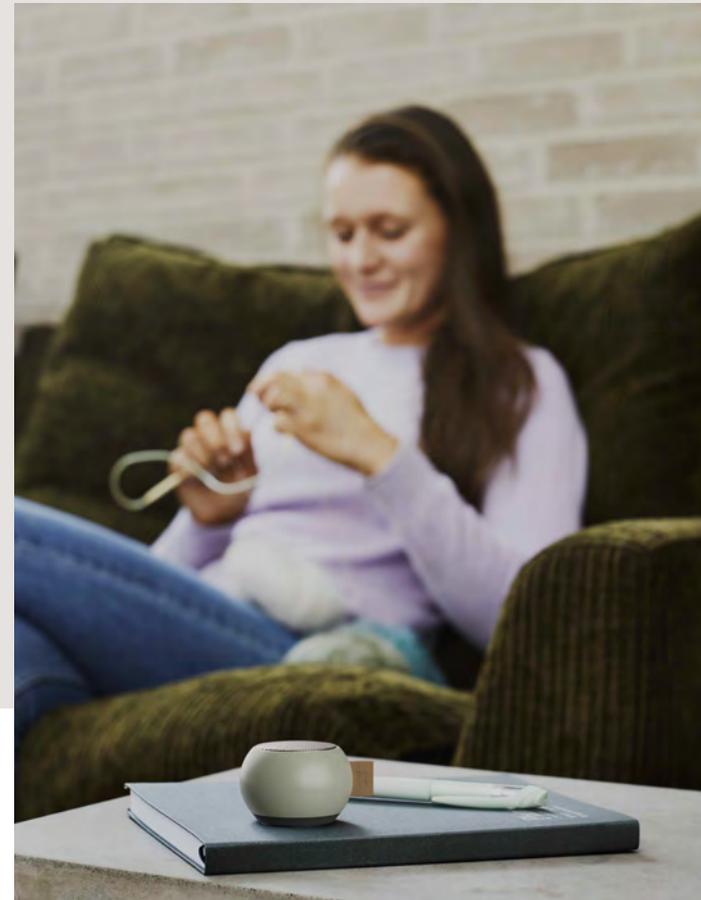


Brace yourself – this little speaker will turn heads. Despite its petite size, it can play quite loud.

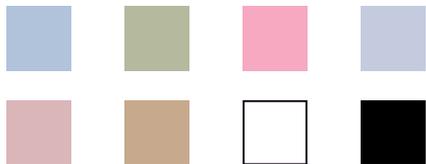
aGO MINI has a USB-C connection and a 3-watt digital amplifier. It's even got Stereo Play (TWS) and Bluetooth 5.0.

Playtime will be up to 10 hours, depending on volume. MINI sturdiness. Made from recycled aluminium and coated with the distinctive KREAFUNK soft-touch paint.

Approx. 5 cm in diameter and 3,5 cm high. Available in 5 colours.



toCHARGE QI



The new KREAFUNK toCHARGE QI is wireless charging made beautiful and straightforward. It has MagSafe and Qi support plus USB-C in and out.

A large 5000 mAh battery makes sure that there is plenty of power. Rounded shapes and a comfortable length of 10,4 cm. make sure your phone sits nicely on top, and the nonslip charging surface ensures that it stays there.

Choose from 8 colours and a CARE-version.



wiCHARGE II



NEW COLOURS.

wiCHARGE II is also a strong KREAFUNK seller. It is exactly as you know it – just in 3 new attractive colours matching the 2022 trends.

This stylish 15W charger will make charging your device as easy as possible. All you have to do is plug the wiCHARGE II into a power outlet and place your Qi-compatible device on top.



NEW PACKAGING



From AW2021 and on a running basis, we will replace the iconic wooden boxes that have been a part of the KREAFUNK DNA from the very beginning.

We thought long and hard, listed pros and cons before pulling the trigger on this one. But, the more we discussed it, the more sense it made to move away from the wooden boxes. We did, of course, want to keep it within the KREAFUNK vision, look and feel.

It's a more moral choice, as the new boxes are recycled cardboard. The actual production has less of an impact on the environment. On top, it's lighter and slimmer, thus packs tighter, reducing space and weight when shipping, which again equals less emission.

Once unpacked, the cardboard can once again be recycled.

All printing on the box is with soy ink.

You have a colour-true photo of the product on the back of each box, including specifications. This makes it easier for the customers to find the right product if no one is around to assist them.

The base of the inner box is also colour matched with the product's colour. It's one of those KREAFUNK touches – we might as well make it stand out.

We are convinced that this change will add to the overall quality feel of KREAFUNK. In addition, it will help increase your sales as store presentations will look better, be more self-explanatory and intuitive.



THE GRAND COLLECTION

				
Soft Yellow	Dusty Green	River Blue	Calm Purple	Fusion Rose
				
Cloudy blue	Dusty Olive	Fresh Pink	Moon Grey	Dusty Rose
				
Dusty Orange	Blue	Soft Coral	Dusty Pink	Misty Blue
				
Spring Lavender	Urban Plum	Cool Grey	Ivory Sand	Urban Orange
				
Easy Mint	Shady Green	Black	White	Urban Yellow
				
Spicy Red	Grey Blue	Anthracite	Nude	Urban Green
				
Sunny Orange	Warm Grey	Dark Olive	Light Grey	Easy Orange
				
Fresh Yellow	White / Rose gold	Black Edition	Black	Deep Blue
				
Cozy Green	CARE	CARE Gabriel	Dark Grey	

SPEAKERS



aCUBE



aCAPPELLA CARE



aJAZZ CARE



aJAZZ QI



aTUNE CARE



aTUNE



aMAJOR



aGO CARE



aGO





aACOUSTIC



aGLOW



aAWAKE



aBEAT



aHEAD



aBOOM



aLOOMI



aJAZZ+



CHARGERS



toCHARGE MINI
colour edition



wiTRAY CARE



wiTRAY



HEADPHONES



aBEAN CARE



aBEAN



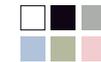
aWEAR



wiCHARGE II CARE



wiCHARGE II



aCLEAN





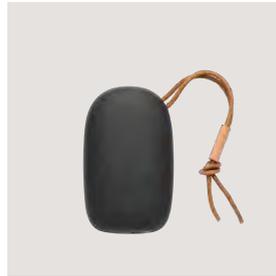
toCHARGE MINI CARE



toCHARGE MINI



toCHARGE CARE



toCHARGE



FURNITURE



wiSHELF



wiTABLE



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cPURSE



aCABLE



wLOOP



cCHAIN



cTAG



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WITH THANKS TO

EYDA for lending us activewear

Hair products from Hairværk, Vejle