



FRANDSEN

BALL. ENJOY YOUR NEW ICON.

VINTAGE BALL LAMP

BALL FLOOR LAMP MODEL 1300

VINTAGE MODEL FROM 1972

DESIGNER: BENNY FRANDSEN





BENNY FRANDSEN

FOUNDER FRANDSEN GROUP

BENNY FRANDSEN

DETERMINATION PAYS OFF. THE BALL LAMP WOULD NEVER HAVE BEEN CREATED AND SOLD TO MILLIONS IF IT WEREN'T FOR A DETERMINED, YOUNG ELECTRICIAN NAMED BENNY FRANDSEN, WHO CREATED PROTOTYPE AFTER PROTOTYPE IN THE BASEMENT OF HIS HOME IN THE DANISH TOWN OF SKANDERBORG IN THE 60S.

THE ROUND LAMP WAS INTRODUCED AS A STANDARD, WALL-MOUNTED LAMP AND A PENDANT, AND ESPECIALLY THE WALL LAMP, FEATURING A POWERFUL MAGNET, BECAME HUGELY POPULAR. AS BENNY FRANDSEN RAKED IN THE DESIGN AWARDS, BALL BECAME AN INTEGRAL PART OF PRACTICALLY EVERY HOME IN DENMARK, AND TODAY, MOST ADULT DANES HAVE A SPECIAL RELATIONSHIP WITH THE LITTLE, ROUND LAMP.

THE BALL LAMP WAS DESIGNED IN 1968 BY BENNY FRANDSEN, FOUNDER OF FRANDSEN GROUP A/S. IN 2018, WE CELEBRATE BOTH BENNY'S AND BALL'S 50TH ANNIVERSARY.

THE BALL FAMILY

1. BALL WALL USB | 2. BALL DOUBLE FLOOR LAMP | 3. BALL WITH HANDLE PENDANT Ø18 CM
AND Ø25 CM | 4. BALL FLOOR LAMP | 5. BALL TABLE LAMP | 6. BALL MULTI CHANDELIER | 7. BALL
PENDANT Ø18 CM | 8. BALL PENDANT Ø40 CM | 9. BALL TRACK | 10. BALL MAGNET WALL LAMP | 11.
BALL WITH HANDLE WALL LAMP | 12. BALL PENDANT Ø25 CM
DESIGNER: BENNY FRANDSEN



1 | DESIGN 2016



2 | DESIGN 1972



3 | DESIGN 1972



4 | DESIGN 2011



5 | DESIGN 2011



6 | DESIGN 2012



7 | DESIGN 1968



8 | DESIGN 2017



9 | DESIGN 2014



10 | REDESIGN 1993



11 | DESIGN 1972



12 | DESIGN 2014



BALL | PENDANT. Ø40 CM





BALL MULTI | CHANDELIER. HEIGHT 120 CM





STILL POPULAR

WE ASKED SOME OF OUR EMPLOYEES TO SHARE THEIR PERSONAL STORIES WITH BALL AND THEIR THOUGHTS ON WHY THE LAMP IS STILL SO POPULAR - 50 YEARS AFTER ITS INTRODUCTION.



"WHEN I SEE THE BALL LAMP, I INSTINCTIVELY THINK OF BENNY. I THINK ONE OF THE 'OCCUPATIONAL HAZARDS' OF WORKING WITH GREAT DESIGN IS THAT IT OFTEN ENDS UP IN YOUR OWN HOME - IN MY CASE THE BEDROOM."

JESPER (ACCOUNTING)



"IN MANY WAYS, THE BALL LAMP HAS BEEN AHEAD OF ITS TIME. WITH ITS FUNCTIONAL MAGNET
AND ROUND SHAPE, ITS DESIGN IS STILL RELEVANT TODAY."

TORBEN (WAREHOUSE)



"EVEN THOUGH IT IS 50 YEARS OLD, I STILL THINK THAT THE DESIGN IS RELEVANT. I HAVE NO DOUBT THAT IT WILL LAST ANOTHER 50."

JETTE (SHIPPING)

A black and white photograph of a man standing in a studio. He is wearing a black V-neck t-shirt, dark jeans, and a black belt. He is holding a vintage-style lamp with a spherical globe and a thin cord. The background is a plain, dark studio backdrop.

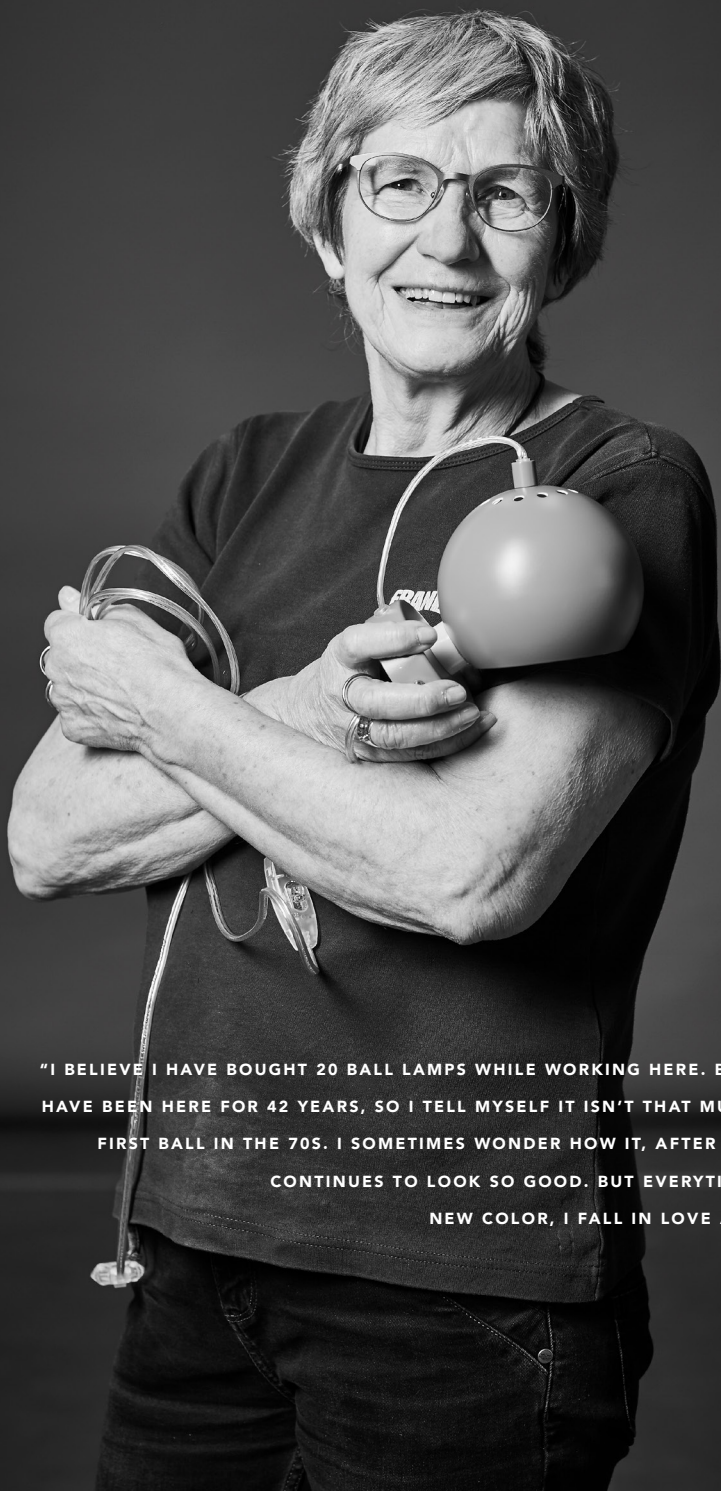
"OH, NOW I FEEL OLD. THIS USED TO HANG IN MY ROOM WHEN I WAS A KID AND I
ACTUALLY STILL ENJOY THE DESIGN."

FRANK (IT)



"I DON'T OWN ONE MYSELF, BUT THEN AGAIN, I HAVE ONLY WORKED HERE FOR A FEW MONTHS. I OF COURSE KNEW THE DESIGN BEFORE I STARTED WORKING HERE. EVERYONE KNOWS BALL."

TIM (IT)



"I BELIEVE I HAVE BOUGHT 20 BALL LAMPS WHILE WORKING HERE. BUT THEN AGAIN, I HAVE BEEN HERE FOR 42 YEARS, SO I TELL MYSELF IT ISN'T THAT MUCH. I BOUGHT MY FIRST BALL IN THE 70S. I SOMETIMES WONDER HOW IT, AFTER ALL THESE YEARS, CONTINUES TO LOOK SO GOOD. BUT EVERYTIME IT COMES IN A NEW COLOR, I FALL IN LOVE ALL OVER AGAIN."

GUNHILD (ASSEMBLY)



BALL | PENDANT. Ø18 CM







IN 2018, A BEAUTIFUL NEW ANNIVERSARY MODEL JOINS THE BALL FAMILY.

THE BALL MAGNET WALL LAMP IS INTRODUCED IN A MATT BLACK AND MATT WHITE
FINISH ALONG WITH A NUMBER OF EXCLUSIVE DETAILS:

THE LAMP COMES WITH A FABRIC CORD
ON/OFF SWITCH DISCRETELY INTEGRATED IN THE WALL BOX
MATT GOLD ON THE INSIDE FOR A BEAUTIFUL SOFT LIGHT
ANTIQUE BRASS STAIN RELIEF

TOGETHER, THESE LITTLE DETAILS ADD NEW MERIT TO THE CLASSIC DESIGN.

THE ANNIVERSARY MODEL COMES IN AN EXCLUSIVE BLACK ANNIVERSARY BOX WITH GOLD PRINT –
PERFECT FOR A 50TH ANNIVERSARY.



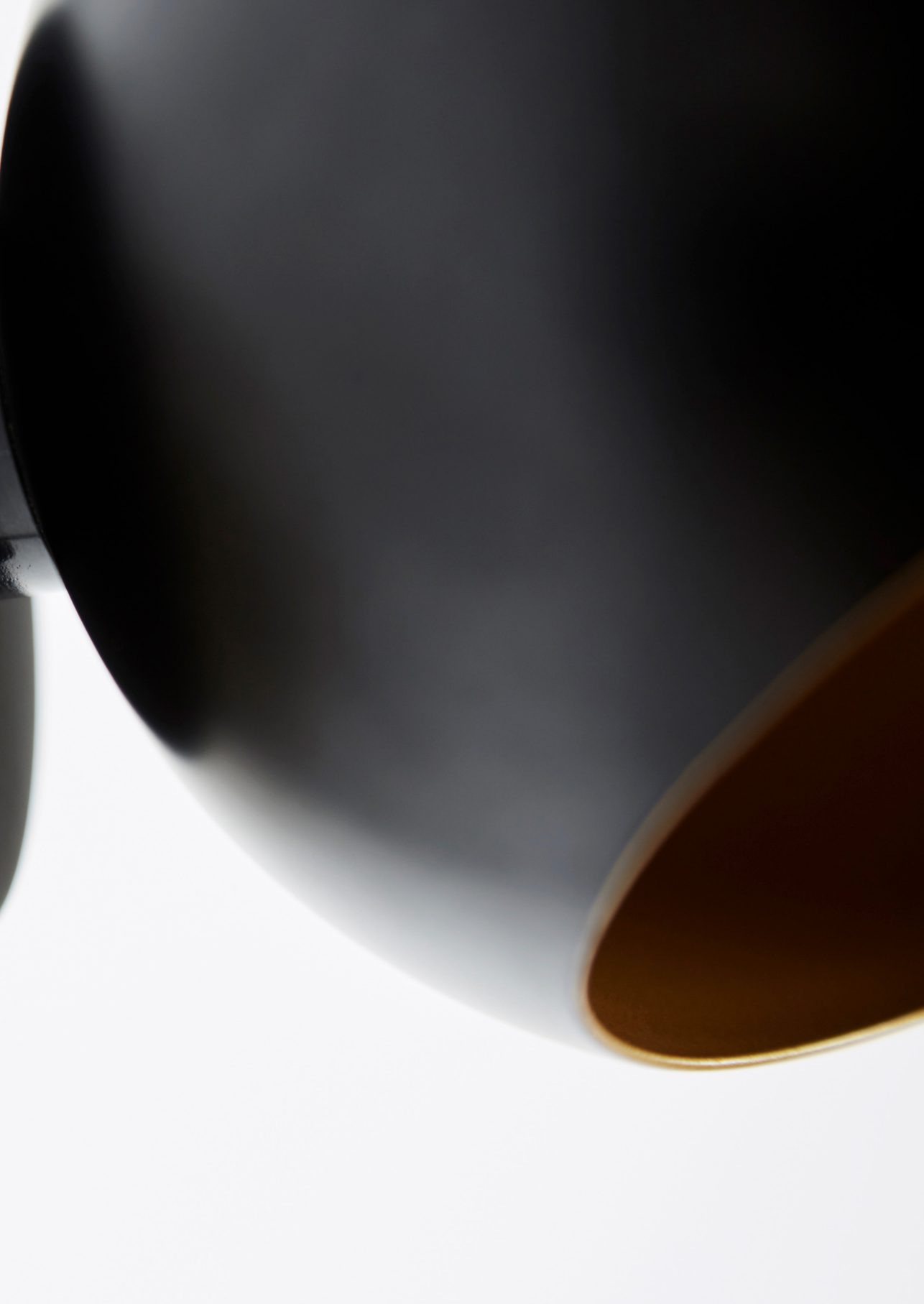
BALL MAGNET | WALL LAMP | ANNIVERSARY MODEL. DEPTH 15 CM







BALL MAGNET | WALL LAMP | ANNIVERSARY MODEL. DEPTH 15 CM





BALL USB | WALL LAMP. DEPTH 17.5 CM





BALL MAGNET | WALL LAMP. DEPTH 15 CM







BALL | PENDANT. Ø40 CM



BALL DOUBLE | FLOOR LAMP. HEIGHT 160 CM



BALL • 1968



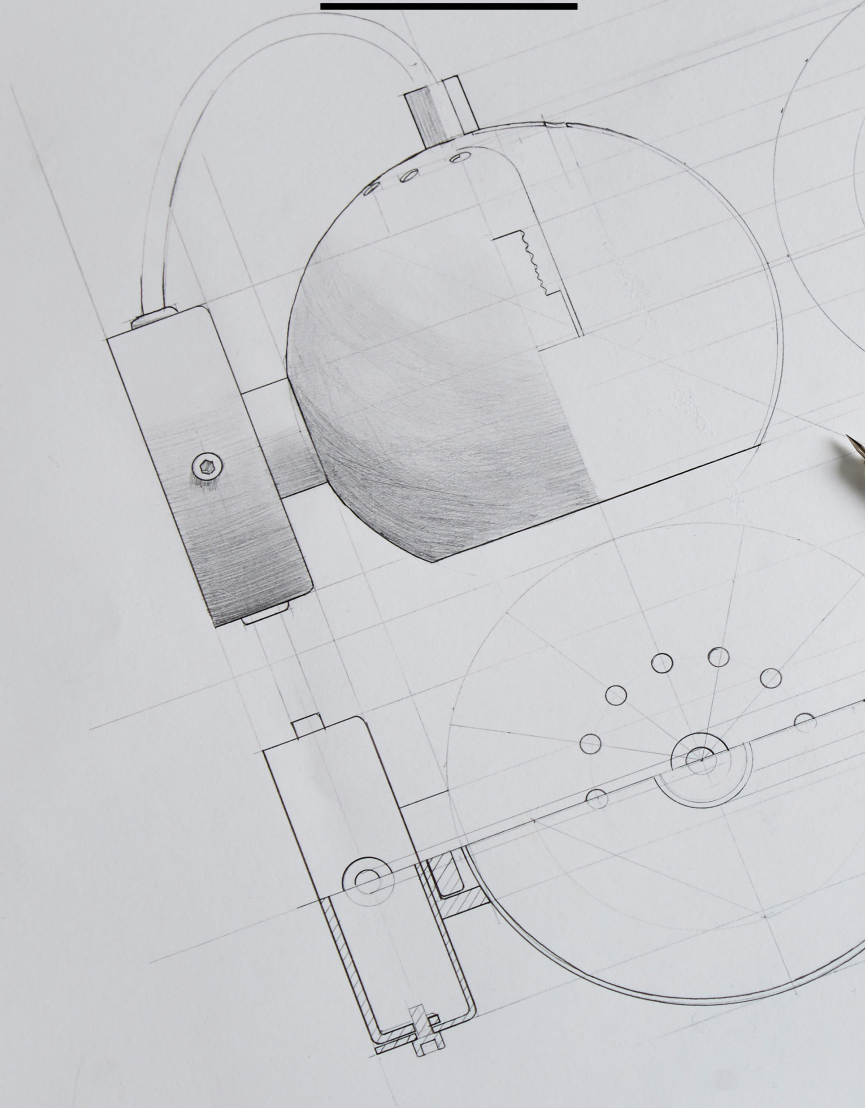
EN • BENNY FRANDSEN

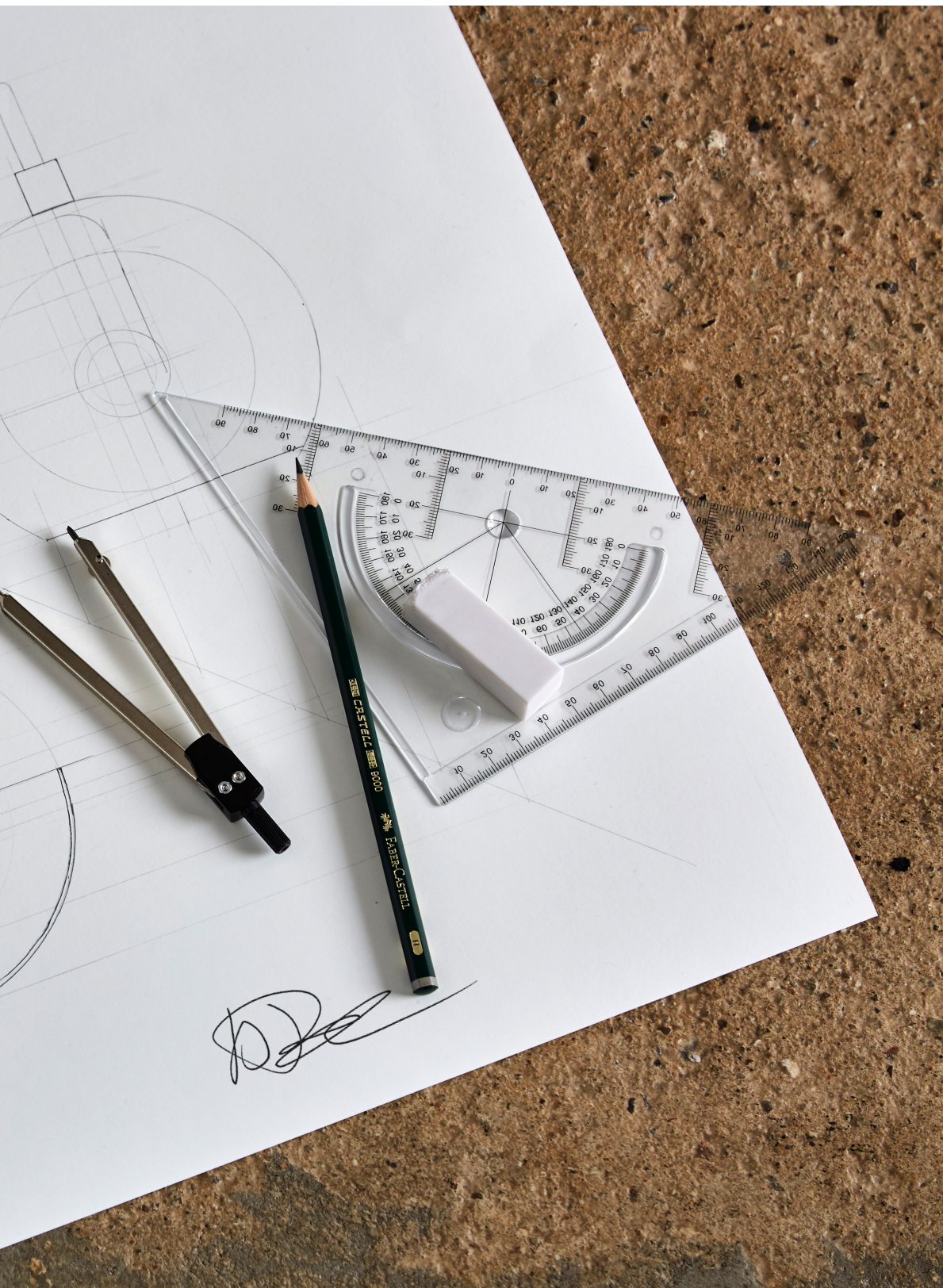


"I'VE DESIGNED MANY LAMPS OVER THE YEARS, BUT BALL HOLDS A SPECIAL PLACE IN MY
HEART. APPARENTLY, MANY FEEL THE SAME WAY, BECAUSE 50 YEARS AFTER IT WAS
INTRODUCED, IT'S STILL OUR MOST POPULAR DESIGN."

BENNY FRANDSEN

DRAWING OF THE BALL MAGNET WALL LAMP







BALL TRACK

DESIGNED BY **BENNY FRANDSEN**

LENGTH 100 CM

LIGHT SOURCE 3 X E27 MAX. 40W (NOT INCL.)

CORD 150 CM BLACK FABRIC

TRACK BLACK

COLOURS GLOSSY COPPER OR GLOSSY CHROME



BALL MULTI CHANDELIER

DESIGNED BY **BENNY FRANDSEN**

DIAMETER EACH SPOT 18 CM

HEIGHT 120 CM

LIGHT SOURCE 7 X E27 MAX. 40W (NOT INCL.)

CORD 120 CM FABRIC

COLOURS SEE YOUR OPTIONS AT
WWW.FRANDSENRETAIL.DK



BALL DOUBLE FLOOR LAMP

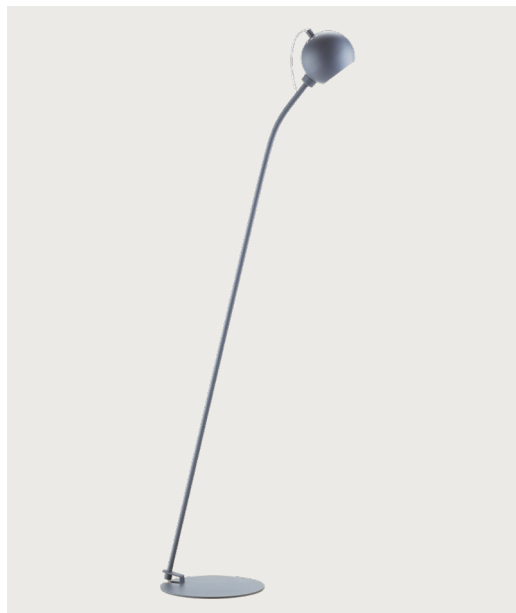
DESIGNED BY **BENNY FRANDSEN**

HEIGHT 160 CM

LIGHT SOURCE 2 X E27 MAX. 40W (NOT INCL.)

CORD 280 CM BLACK FABRIC

COLOURS MATT BLACK OR GLOSSY CHROME



BALL MAGNET FLOOR LAMP

DESIGNED BY **BENNY FRANDSEN**

HEIGHT 130 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.)

CORD 250 CM TRANSPARENT

COLOURS SEE YOUR OPTIONS AT
WWW.FRANDSENRETAIL.DK



BALL MAGNET TABLE LAMP

DESIGNED BY **BENNY FRANDSEN**

HEIGHT 45 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.)

CORD 200 CM TRANSPARENT

COLOURS SEE YOUR OPTIONS AT
WWW.FRANDSENRETAIL.DK



BALL USB WALL LAMP

DESIGNED BY **BENNY FRANDSEN**

HEIGHT 30 CM

WIDTH 22 CM

DEPTH 17.5 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.)

CORD 250 CM FABRIC

COLOURS MATT BLACK, MATT WHITE OR MATT
LIGHT GREY



BALL WITH HANDLE WALL LAMP

DESIGNED BY **BENNY FRANDSEN**

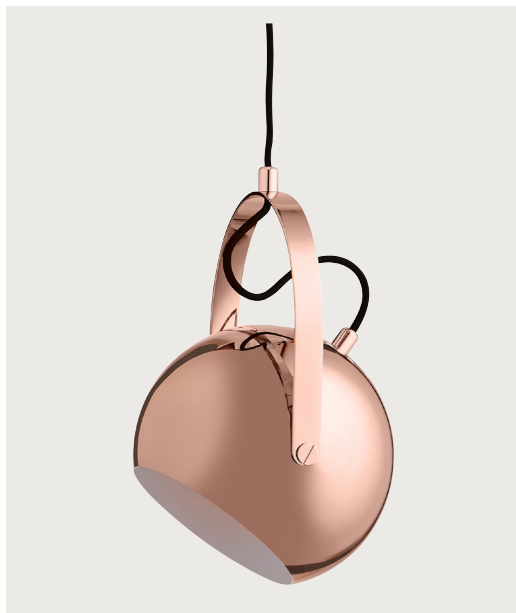
DIAMETER 18 CM

DEPTH 27 CM

LIGHT SOURCE E27 MAX. 40W (NOT INCL.)

CORD 200 CM FABRIC

COLOURS MATT BLACK



BALL WITH HANDLE PENDANT

DESIGNED BY **BENNY FRANDSEN**

DIAMETER 18 CM OR 25 CM

LIGHT SOURCE E27 MAX. 40W (NOT INCL.)

CORD Ø18 CM: 200 CM BLACK FABRIC | Ø25 CM: 300 CM

COLOURS GLOSSY COPPER OR MATT BLACK



BALL PENDANT

DESIGNED BY **BENNY FRANDSEN**

DIAMETER 40 CM

LIGHT SOURCE E27 MAX. 25W (NOT INCL.)

CORD 300 CM FABRIC

COLOURS MATT BLACK, MATT WHITE OR MATT GREY



BALL PENDANT

DESIGNED BY **BENNY FRANDSEN**

DIAMETER 25 CM

LIGHT SOURCE E27 MAX. 40W (NOT INCL.)

CORD 250 CM BLACK FABRIC

COLOURS MATT BLACK, GLOSSY BLACK CHROME,
GLOSSY COPPER OR GLOSSY BRASS



BALL PENDANT

DESIGNED BY **BENNY FRANDSEN**

DIAMETER 18 CM

LIGHT SOURCE E27 MAX 40W (NOT INCL.)

CORD 200 CM

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BALL MAGNET WALL LAMP

DESIGNED BY **BENNY FRANDSEN**

DIAMETER 12 CM

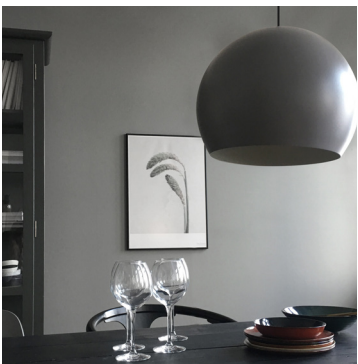
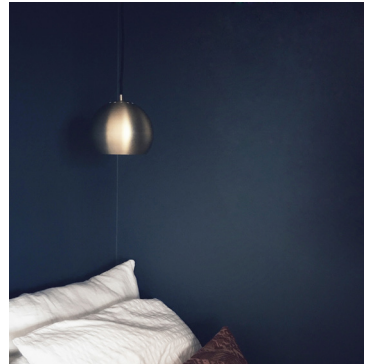
DEPTH 15 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.).

CORD 230 CM

COLOURS SEE YOUR OPTIONS AT
WWW.FRANDSENRETAIL.DK

ANNIVERSARY MODEL ON/OFF SWITCH IN WALL BOX,
MATT GOLD ON THE INSIDE AND FABRIC CORD



YOUR NEW ICON

ONE OF THE NEW MODELS IN THE BALL SERIES IS THE WALL LAMP WITH BUILT-IN USB CHARGING PORT. THIS MODEL IS IDEAL AS A BEDSIDE TABLE OR NEAR THE SOFA, WHERE YOU CAN ALWAYS HAVE YOUR MOBILE OR TABLET CLOSE AND RECHARGE IT AT THE SAME TIME. IT IS THE PERFECT BALL MODEL FOR MODERN LIFE.

"JUST BECAUSE BALL IS 50 YEARS OLD AND CONTINUES TO BE A BESTSELLER DOESN'T MEAN WE'VE STOPPED DEVELOPING IT. WE AIM TO MEET OUR CUSTOMER'S NEEDS AT HOME, AND THE PERFECT PLACE TO START IS BY INCORPORATING FUNCTIONS FOR MOBILE DEVICES INTO THE DESIGN."

BENNY FRANDSEN



GET INSPIRED

INSTAGRAM, FACEBOOK AND PINTEREST: FRANDSEN RETAIL

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