



# New Kids Collection 2023/2024

# Tender Tactility

We present an homage to the wondrous realm of childhood, a space of unfettered play, creativity and tranquility. With a palette of gentle, neutral tones, our Kids collection embraces the elegance of simplicity, employing natural and tactile materials to craft pieces that are not only visually pleasing but also invite the young ones to embark on imaginative journeys.

In these new designs, aesthetics and exploration intertwine. Each piece, thoughtfully created to resonate with young minds, holds the promise of endless possibilities for play while harmonising with the aesthetics of your living space. As parents, we recognize the importance of surroundings that nurture growth and joy, and our collection is crafted to be an essential part of these formative years.

Indulge in tactile textures, embrace soothing colours and witness as your child's creativity takes flight. Tender Tactility isn't just a collection; it's an invitation to weave stories, create memories and celebrate the beauty of childhood.

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# The Slope Collection

Add an organic and whimsical element to the kids' room with the endearing Slope collection. Inspired by landscapes dominated by rolling hills, the pieces feature distinctive, soft wavelike shapes and are made from  $FSC^{\infty}$  certified MDF.



EUR 79, DKK 599, SEK 935, NOK 935, GBP 75, USD 105

EUR 269, DKK 1,999, SEK 3,125, NOK 3,125, GBP 249, USD 359



1104267517 SLOPE STORAGE BENCH - CASHMERE

1104267515 SLOPE SHELF - CASHMERE

EUR 269, DKK 1,999, SEK 3,125, NOK 3,125, GBP 249, USD 359

EUR 199, DKK 1,499, SEK 2,339, NOK 2,339, GBP 185, USD 269





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1104267519

SLOPE STORAGE BENCH - STORM

1104267520 SLOPE SHELF - STORM

EUR 269, DKK 1,999, SEK 3,125, NOK 3,125, GBP 249, USD 359

EUR 199, DKK 1,499, SEK 2,339, NOK 2,339, GBP 185, USD 269





# Billow Bean Bag

The Billow Bean Bag provides a cosy sanctuary for curling up with a book or savouring a quiet moment. Its deep and low design ensures maximum comfort, while the GOTS certified, organic cotton cover has a three-section pocket on one side that offers storage for books and small treasures. The cover is removable and washable, allowing for easy cleaning and maintenance.



1104268190 BILLOW BEAN BAG - OFF-WHITE

EUR 269, DKK 1,999, SEK 3,125, NOK 3,125, GBP 249, USD 359





#### Half Dome Lampshade

Created in collaboration with artist Leise Dich Abrahamsen, the Half Dome Lampshade is a captivating and whimsical piece. Handcrafted from 100% recycled pre-consumer cotton maché, this lampshade showcases a graphic and playful design. Its unique construction and intricate hand painted details make an artistic statement in any room. Illuminate your space with this remarkable lampshade and let its charm and creativity shine.



1104268272 HALF DOME LAMPSHADE - STRIPE

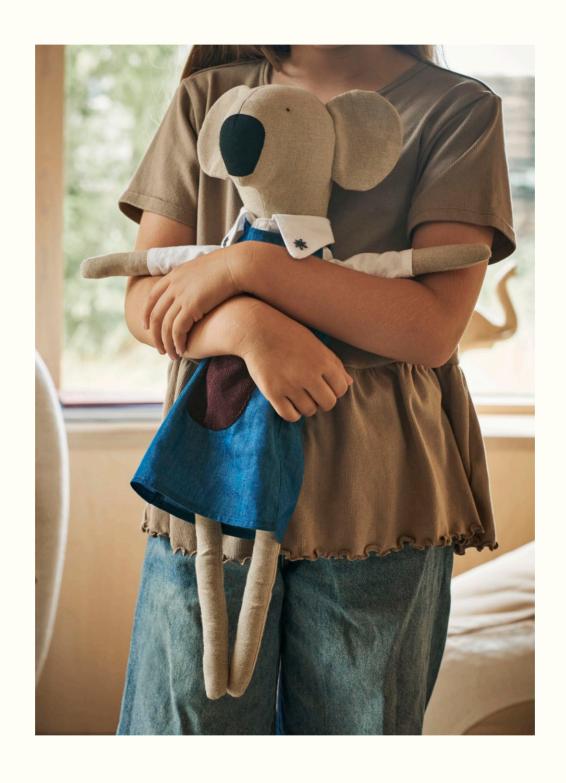
EUR 159, DKK 1,199, SEK 1,875, NOK 1,875, GBP 149, USD 215



1104268273 HALF DOME LAMPSHADE - CAVE

EUR 159, DKK 1,199, SEK 1,875, NOK 1,875, GBP 149, USD 215







# Toro Play Set

Set the table for a lovely tea party with your little ones using the Toro Play Set. This set includes a tray, four cups, four saucers, one sugar holder and one milk pitcher, all made from stainless steel. It provides everything you need for an engaging and creative playtime. The materials used are durable and easy to clean, and they have a sleek and elegant design that complements any kids' room.



1104267927 TORO PLAY SET - STAINLESS STEEL

EUR 39, DKK 299, SEK 465, NOK 465, GBP 39, USD 55



#### **Braided Ark**

The Braided Ark seamlessly merges storage and play in a delightful way. Crafted from natural braided rattan, this versatile piece serves as both a companion to imaginative play-time and a clever storage solution for organizing and concealing clutter. Its generous dimensions and removable roof provide space for storing teddy bears and toys, while adding a charming decorative touch to the kids' room.



1104268106 BRAIDED ARK - NATURAL

EUR 119, DKK 899, SEK 1,405, NOK 1,405, GBP 109, USD 159





#### Birdy

Birdy, a delightful new soft best friend, is a charming creation designed in collaboration with artist Leise Dich Abrahamsen. With a cover made from GOTS certified, organic cotton and filled with buckwheat, Birdy has elongated legs, a plump body and an expressive face, making it the perfect companion for playtime while also being a decorative object. This adorable toy is certain to bring joy to all members of the family, from the young to the young at heart.



EUR 35, DKK 249, SEK 389, NOK 389, GBP 29, USD 45

EUR 229, DKK 1,699, SEK 2,655, NOK 2,655, GBP 209, USD 305



# The Teddy Collection

The Teddy collection features a series of endearing animal characters that are brimming with personality. Adorned in spiffy outfits with thoughtful details, these charming teddies will provide a cherished playtime pal that will bring joy and imagination to every adventure.



1104268164 KOALA TEDDY - NATURAL

1104268163 FROG TEDDY - NATURAL

EUR 55, DKK 399, SEK 625, NOK 625, GBP 49, USD 69

EUR 55, DKK 399, SEK 625, NOK 625, GBP 49, USD 69



1104268165 OTTER TEDDY - NATURAL

1104268166 PANDA TEDDY - NATURAL

EUR 55, DKK 399, SEK 625, NOK 625, GBP 49, USD 69

EUR 55, DKK 399, SEK 625, NOK 625, GBP 49, USD 69





#### **Abode Collection**

The Abode collection is made from GOTS certified, organic cotton and features elegant line drawings that have been embroidered to illustrate a charming home.



1104268213 ABODE POUCH - UNDYED OFF-WHITE

EUR 19, DKK 129, SEK 199, NOK 199, GBP 15, USD 25



**1104268214**ABODE TREASURE STORAGE - UNDYED OFF-WHITE

EUR 15, DKK 119, SEK 185, NOK 185, GBP 15, USD 19



1104268193
ABODE GROWTH CHART - UNDYED OFF-WHITE

EUR 39, DKK 299, SEK 465, NOK 465, GBP 39, USD 55





#### Spin Tops

This delightful set of five Spin Tops are crafted for endless playtime enjoyment. Carved from FSC™ certified beech wood, the tactile little toys will engage and entertain little ones in sensory play. The Spin Tops are presented in a lovely, reusable wooden box, making them ideal for gifting.



1104268224

SPIN TOPS - SET OF 5 - MULTI

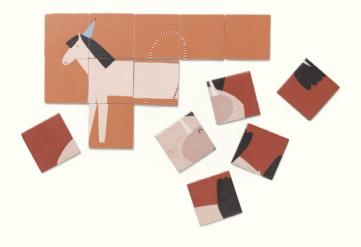
EUR 35, DKK 249, SEK 389, NOK 389, GBP 29, USD 45





#### Two-Sided Puzzle

The Two-Sided Puzzle features a friendly walrus on one side and a charming horse on the other. A delightful gift for the youngest members of the family, the puzzle is made from FSC<sup>™</sup> certified plywood and will provide endless opportunities for assembly. The puzzle is conveniently stored in a soft cotton bag, making it easy to bring along on adventures.



#### 1104268225

TWO-SIDED PUZZLE - WALRUS/HORSE - MULTI

EUR 29, DKK 199, SEK 309, NOK 309, GBP 25, USD 35



# Hippo Pencil Holder

The Hippo Pencil Holder is a sweet little desk assistant, ready to hold all your favourite writing and colouring utensils. Hand carved from wood and painted by hand, this charming holder effortlessly combines functionality with a touch of playfulness, making it a delightful addition to any desk.



1104268141 HIPPO PENCIL HOLDER - HAND-CARVED ASPEN WOOD

EUR 25, DKK 169, SEK 265, NOK 265, GBP 19, USD 29



#### Hand-Carved Figures

Introducing our delightful collection of hand carved wooden figures. Designed to inspire imaginative play, they also serve as whimsical and beautiful decorations on their own, lending an enchanting touch when displayed on a shelf or windowsill as part of the kids' room. As each figure is handmade, each one is unique.



1104268148 ANNA - HAND-CARVED FIGURE - NATURAL

EUR 25, DKK 169, SEK 265, NOK 265, GBP 19, USD 29



1104268147 VICTOR - HAND-CARVED FIGURE - NATURAL

EUR 25, DKK 169, SEK 265, NOK 265, GBP 19, USD 29



1104268149 OTTO - HAND-CARVED FIGURE - ORANGE

EUR 25, DKK 169, SEK 265, NOK 265, GBP 19, USD 29



1104268146

AKSEL - HAND-CARVED FIGURE - ANTHRACITE

EUR 25, DKK 169, SEK 265, NOK 265, GBP 19, USD 29

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#### **Bird Hooks**

Enhance your walls with a touch of colour and whimsy using the Bird Hooks. These charming hand carved and hand painted hooks are crafted from natural materials and serve as a practical and delightful addition to your little one's space.



1104268139 BILLIE BIRD HOOK - NATURAL



1104268138 ANTON BIRD HOOK - BLUE



1104268140 LOLA BIRD HOOK - ANTHRACITE

EUR 25, DKK 169, SEK 265, NOK 265, GBP 19, USD 29

EUR 25, DKK 169, SEK 265, NOK 265, GBP 19, USD 29

EUR 25, DKK 169, SEK 265, NOK 265, GBP 19, USD 29





# Figure Stacking Blocks

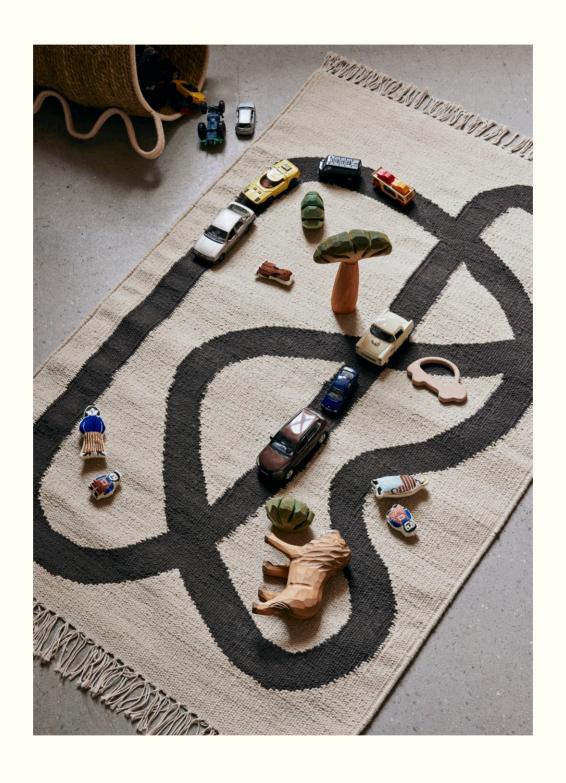
The Figure Stacking Blocks, crafted from FSC™ certified beech wood, make a vibrant and delightful toy that is designed to provide hours of enjoyment. Entertain your little one while improving their fine motor skills with these stacking blocks that add a touch of whimsy and excitement to any toy assortment.



1104268223 FIGURE STACKING BLOCKS - MULTI

EUR 29, DKK 229, SEK 359, NOK 359, GBP 29, USD 39









### Abode Cushion

Gentle line drawings are elegantly embroidered onto the Abode Cushion, illustrating a charming home. With a cushion cover made from GOTS certified, organic cotton and a recycled polyester filling, the cushion can be used on its own or combined with other Abode Cushions to create an inviting streetscape. Use them on a sofa or adorn the bed in your little ones' room for a touch of tactile cosiness.



1104268053 ABODE CUSHION - WINDOWS



1104268052 ABODE CUSHION - COTTAGE HOUSE



1104268061 ABODE CUSHION - TALL - CLOCK

EUR 39, DKK 299, SEK 465, NOK 465, GBP 39, USD 55

EUR 39, DKK 299, SEK 465, NOK 465, GBP 39, USD 55

EUR 39, DKK 299, SEK 465, NOK 465, GBP 39, USD 55





# Village Cushion

The Village Cushion features handmade appliqué that portrays an array of delightful characters, charming houses and quirky wildlife. Each element has been embroidered onto a cushion cover of GOTS certified, organic cotton. With vibrant colours and an inviting, tactile feel, the cushions are a great place for tired little heads to rest easy after a day of adventuring.



1104268265 VILLAGE CUSHION - OFF-WHITE

EUR 59, DKK 449, SEK 699, NOK 699, GBP 55, USD 79



1104268266 VILLAGE CUSHION - SUGAR KELP

EUR 59, DKK 449, SEK 699, NOK 699, GBP 55, USD 79



### Camel Cushion

The Camel Cushion is a fun friend to bring along on all of your adventures! Full of charm and personality, the soft shapes of the Camel Cushion are made of 100% linen with a recycled polyester filling and completed with wool fringing.



1104268067 CAMEL CUSHION - NATURAL

EUR 55, DKK 399, SEK 625, NOK 625, GBP 49, USD 69





# Mara Washable Rug

The Mara Washable Rug is a contemporary take on a classic rug with a bold checked pattern and decorative fringes. Hand tufted from GOTS certified, organic cotton, the result is a daring yet balanced design that will give any room a playful element of contrast.



**1104268160** RUST/WARM SAND

EUR 139, DKK 999, SEK 1,559, NOK 1,559, GBP 125, USD 179



1104268159 DEEP BLUE/WARM SAND

EUR 139, DKK 999, SEK 1,559, NOK 1,559, GBP 125, USD 179





# Lane Rug

Experience a modern take on the nostalgic 'road rug' playmat known from childhood. The Lane Rug is crafted from GOTS certified, organic cotton and features an abstract, road-like pattern that provides a space for little ones to build their own world and engage in imaginative play. The Lane Rug comes in a textile bag and includes a small wooden car accessory to help bring the rug to life.



1104268276 OFF-WHITE/CHOCOLATE

EUR 119, DKK 899, SEK 1,405, NOK 1,405, GBP 109, USD 159



# Braided Jute Rug

The Braided Jute Rugs are hand braided in natural, undyed jute and will bring a sense of playful tactility to your little one's space. The whimsical pear and apple shapes makes them a delightful and engaging addition that both children and parents will enjoy.



1104268153 PEAR BRAIDED JUTE RUG - NATURAL

EUR 119, DKK 899, SEK 1,405, NOK 1,405, GBP 109, USD 159



1104268151 APPLE BRAIDED JUTE RUG - NATURAL

EUR 119, DKK 899, SEK 1,405, NOK 1,405, GBP 109, USD 159



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BOUTIQUE AND SHOWROOM Opening hours: Monday-Friday 10-18, Saturday 10-16

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Creative direction, words and design by ferm LIVING

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