

Hübsch
DANISH HOME INTERIOR & DESIGN



lookbook

TENDENCIES SPRING / SUMMER 2020

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TENDENCIES
2020

It is time to renew. Time to shake off the chill of winter and add colourful bursts of spring freshness to your home.

Spring is at the door, and so is our Tendencies 2020 collection. A collection that celebrates individuality and personal style. We are proud to present an eclectic mix of furniture, lighting, home accessories and a brand new category of lifestyle products ready to move in with you.

With inspiration from different design eras, we welcome anything from classic, minimalist designs to explorious pieces bursting with excitement and freshness. Colours are regenerating and lively and will appeal to all tastes, from the most sophisticated to the most adventurous.

With an always playful approach to design, we continue to curiously explore how colours and materials can be combined in new creative ways. We expand the palette with shiny metallics, colour-blocking mirrors and exciting surfaces and effects ready for your fingers to touch.

It is all about being creative, maybe even a little rebellious. Dive in and find your own, personal favourites.









Each home narrates a different story. The entrance tells the first chapter of who you are by giving up clues to which kind of style and detail that is found inside.





Classic meets colourful

Create an inspiring environment by mixing a classic piece of furniture with colourful, decorative objects in your favourite materials.











Workspace wonders

Keep your essentials at hand with a new beautiful desk with integrated storage solutions. Add a decorative pen holder and a lovely source of light to make the most of your working conditions.



**The perfect mix of comfort,
design and functionality.
Our furniture will easily
make your outdoor space a
beautiful, natural extension
of your home.**





**Who says that all of our
furniture has to be the same
colour in order to make up
a cohesive and well-designed
room? We definitely don't.**







Never be afraid of trying
something new. Challenge
the classic look of your
kitchen with a decorative
plate in cheeky leopard glass.











Traceability

All products in our new lifestyle series are certified by Ecocert leaving you with no need to worry about the contents. We want to ensure traceability from the origin of ingredients to the finished product. Enjoy the fresh scent when doing the dishes and make sure that your hands stay soft with our nourishing hand lotion.









**A few key design choices
can update the vibe of your
bathroom in a snap. Explore
our new lifestyle category
for a luxurious everyday feel.**











An aesthetic take

With an aesthetic take on practical products, we want to contribute to everyday luxury. Notice how our lovely scented hand wash or our soft tea towels will make your everyday tasks a true pleasure.



A contemporary punch

Combining frames and artworks with other decorative objects will add a contemporary punch to a calm environment.





Wall colours of the season

CAMEL
NCS S 3060-Y30R

LILAC
NCS S 0525-R60B

YELLOW
NCS S 1020-Y10R

GREEN
NCS S 6030-B90G

PEACH
NCS S 1010-Y50R

BEIGE
NCS S 0804-Y30R

BLUE
NCS S 0520-R80B



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FAIR OVERVIEW
SS20

trendset

Munich

5 - 8 January 2020
Hall A3 - Stand E31

maison&objet

Paris

17 - 21 January 2020
Hall 4 - Stand G62 - H61

formland

Herning

30 January - 2 February 2020
Stand D3310

ambiente

Frankfurt

7 - 11 February 2020
Hall 8.0 - Stand F60

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