DANISH CLASSICS BY MATER



For a number of years we have explored the opportunity to launch a range of Danish design classics with respect and honour to the Danish design legacy.

With the launch of a new universe within the Mater brand - Danish Classics by Mater - 2016 marks the introduction of a new venture. The Danish Classics by Mater is a tribute to the designers, architects and other icons that have seeded the ground to where Denmark is today as a well-respected global design nation. The Danish Classics by Mater is manufactured after high ethical standards, respecting both the design, the craftsmanship and the environment.

The first Danish Classics by Mater honours two very well respected Danish designers from the 1950ies. Please welcome a unique selection of chairs from Ejvind A. Johansson and Jørgen Bækmark.

Sincerely, Henrik Marstrand, CEO & founder

DANISH

CLA

S

ICS

ω

≺ M

ATE

J

#### FDB - DANISH DESIGN HERITAGE

FDB Furniture is characterised as a piece of Danish design heritage. FDB began its furniture manufacturing in the 1940's as a cooperative with an aim to create good quality furniture at democratic prices. Inspired by new industrial technologies and combined with ideas of simplicity and daily functionalism, FDB created classics which have become iconic.

In 1942, Børge Mogensen was announced to head the cooperative FDB Furniture, where he designed simple and robust objects of furniture for the average Danish family, changing the perspective on design and making it functional rather than artistic or aristocratic. Mogensen introduced, among many other objects, the stick chair, which became a signature of FDB Furniture and a design that inspired many of his successors. Construction was simple, and the design was inspired by the Danish tradition of high quality craftsmanship, comfort and natural materials.

The architect Ejvind A. Johansson, creator of J67, became the third head of FDB Furniture in 1956 after Poul M. Volther. With J67, Johansson designed a chair that suits the human back to perfection. As a skilled cabinetmaker and later furniture architect from the School of Fine Arts - taught by Hans J. Wegner and Kaare Klint - Johansson had an extremely judicious sense of materials and styles. Jørgen Bækmark was the fourth and last head of design at FDB Furniture before it closed in 1968 and is also the only living FDB architect. With a similar background as Johansson, he created J80 and J81, two designs that meet both aesthetic and functional needs.

Throughout the decades, FDB Furniture employed some of the most recognised Danish designers in their design studio, where many furniture classics originated in a democratic and sympathetic context. In 2012, the first relaunch appeared. We are proud to be a part of it.

FDB: Fællesforeningen for Danmarks Brugsforeninger / Danish Consumers Cooperative Society



## J 6 7

**J67** was designed by Ejvind A. Johansson in 1957 when he was head of FDB Furniture. With a fine balance between light and heavy, feminine and masculine, J67 is a simple piece of wooden furniture that harmonises function, aesthetics and durability.

The round moulded backrest in FSC certified veneer oak makes the chair ergonomic and comfortable, suitable for both dining and office in both residential and commercial settings. It is made in Denmark, crafted in veneer oak and available in three different stains: natural lacquered, sirka grey and black.





### J 8 0

**J80** was designed by Jørgen Bækmark in the 1950ies. The combination of the wooden frame and the woven paper cord seat provides a unique seat that moulds when you sit the chair. The turned oak sticks, steam-bent back and hand-woven seats make this chair a classic icon that will age with grace. J80 is a very comfortable chair, with an extremely refined alignment.

It is made in Denmark, crafted in oak and available in four different versions: white soap/natural wicker, sirka grey/ natural wicker, black/natural wicker and black/black wicker.





# J 8 1

J81 was designed by Jørgen Bækmark in the 1950ies. The combination of the wicker seat and curved armrests makes J81 one of the most comfortable dining chairs. The turned oak sticks, steam-bent back and armrest and the hand woven seats make this chair a classic icon that will age with grace. J81 is a very comfortable chair, with an extremely refined alignment.

It is made in Denmark, crafted in oak and available in four different versions: white soap/natural wicker, sirka grey/ natural wicker, black/natural wicker and black/black wicker.







			J81				
Height	82 cm	32.2"	Designed by	ltem no. J810101	ltem no. J810201	ltem no. J810202	ltem no. J810301
Width	55 cm	21.6"	Jørgen Bækmark	Natural oak frame	Black stained oak	Black stained oak	Sirka grey stained oak
Depth	39.5 cm	15.5"		with armrest and natural paper cord seat.	frame with armrest and natural paper cord seat.	frame with armrest and black paper cord seat.	frame with armrest and natural paper cord seat.
Seat	44.5 cm	17.5"					

#### TIMBER AND WICKER



GAK FSC NATU

WICKER

WICKER

FSC NATURAL FSC certified natural oak from European sources with a matte water based lacquer. Products in this timber: J6701, J800101, J810101.



FSC DAK BLACK STAIN FSC certified black stained oak from European sources with a matte water based lacquer. Products in this material: J6702, J800201, J800202, J810201, J810202.



GAK FSC SIRKA GREY STAIN

FSC certified sirka grey stained oak from European sources with a matte water based lacquer. Products in this material: J6703, J800301, J810301.



NATURAL Natural hand woven paper cord wicker. Products in this material: J800101, J810101, J800201, J810201, J800301, J810301.



BLACK Black hand woven paper cord wicker. Products in this material: J800202, J810202.



FSC stands for Forest Stewardship Council and is an international, recognized non-profit organization. In an FSC-certified forest no more trees than the forest can reproduce is felled, so the exploitation of nature is avoided. In addition, FSC guarantee that flora and fauna are protected and that the people who work in the forest are guaranteed education, safety and a fair pay. Read more at www.fsc.org.

#### CARE AND MAINTENANCE

Extreme heat and humidity can be harmful and create cracks to wooden furniture. Do not place the product in direct sunlight, near radiators or air conditioning vents, humidifiers, fireplaces, etc. In case of any spill on the wood clean immediately with a damp, lint-free cloth. Wipe dry with a dry, soft cloth in the direction of the wood grain. Should not be treated with soap or other cleaning agents unless recommended by professional, as it could cause damaging of the wood. In case of any hard stain we recommend professional cleaning.

In case of spill on the paper cord seat, remove as much of the fluid as possible with a tightly wrung-out soft cloth. Be careful not to rub the liquid into the paper cord, but carefully dap the affected area. Never use cleaning agents on wicker. In case of hard stains we recommend to seek proffesional advise due to the nature of the material. HEAD OFFICE & SHOWROOM

Mater A/S Virumgaardsvej 25 DK-2830 Virum

info@materdesign.com Phone: +45 70 26 44 88 materdesign.com



VALUE