

MAGIS

Plato by Jasper Morrison



Jasper Morrison



Profile:

Jasper Morrison was born in London in 1959. He graduated in Design at Kingston Polytechnic Design School, London and The Royal College of Art for Postgraduate studies which included a scholarship at HdK in Berlin. In 1986 he set up an Office for Design in London. Today Jasper Morrison Ltd. consists of three design offices, a main office in London and two branch offices: one in Paris (opened 2002) and one in Tokyo (opened 2007). Services offered by Jasper Morrison Ltd. are wide ranging, from tableware and kitchen products to furniture and

lighting, sanitary-ware, electronics and appliance design. He has clients across the globe, all leaders in their individual fields. The collaboration with Magis started in the 90s and became a long lasting and fruitful relationship. Today our range includes products such as the stackable Bottle rack, the legendary Air-Family made in gas-injection moulding, the streamlined paper bin Trash or the Pipe collection made of tubular aluminium frames. Among these Plato is the latest member and a further proof for a successful relationship.



Design and

The new chair Plato designed by Jasper Morrison is versatile in use and well suited for domestic, professional, and public spaces - indoors and outdoors. Understated and with a neoclassical inspiration, hence the name that references one of the pillars of ancient philosophy, the Plato chair is the manifestation of a perfect balance between form and function. It features a sleek yet robust structure with a curved seat for maximum comfort.



Engineering



Plato stands for a timeless, well-thought design and



balances lightness, strength and functionality.

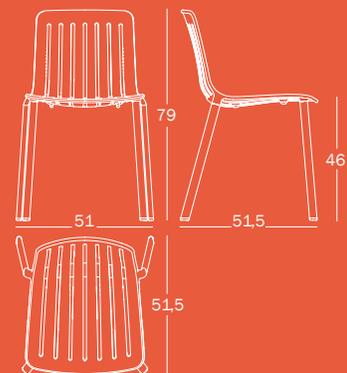




Product

Information

Stacking chair with or without arms, for domestic use and contract (bars and restaurants). The legs are made of aluminium and painted in polyester powder. The seat is in die-cast aluminium, also painted in polyester powder. Suitable for outdoor use.



Plato without Armrest



Plato with Armrest



White

Black



Metallic Grey



Light Blue



Red



Green

PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Periodic and correct maintenance allows the product to keep its original aspect and lengthens the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, sit on the back, stand on it or use the product as a ladder. Once disused, please make sure that this product is disposed in an environment-friendly way.



